

PESQUISA REGISTRADA
CE-03955/2022

DIVULGAÇÃO: 30/09/22

REALTIME BIG DATA

CEARÁ
SETEMBRO 2022

REALTIME
BIG DATA



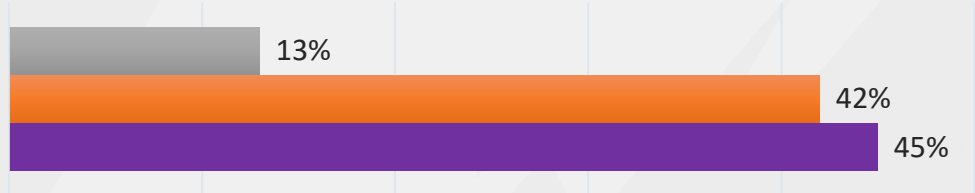
DADOS GERAIS

CEARÁ

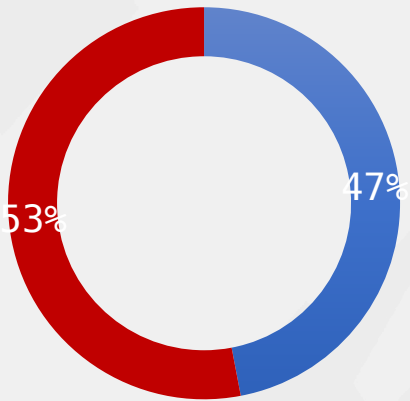


DADOS GERAIS

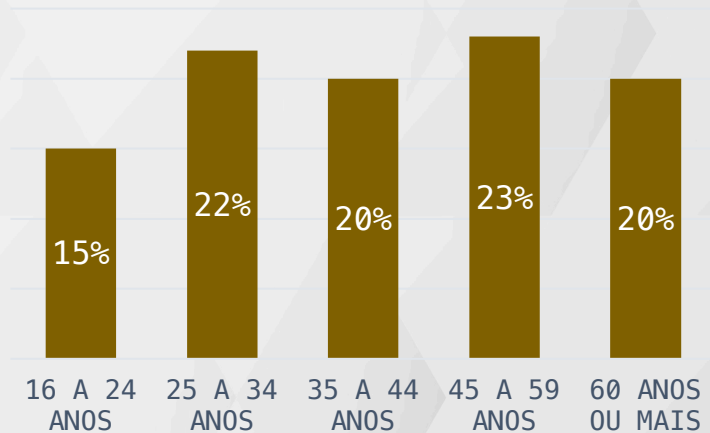
1.000 ENTREVISTAS
28 e 29 DE SETEMBRO DE 2022
MARGEM DE ERRO 3PP +/-
NÍVEL DE CONFIANÇA: 95%



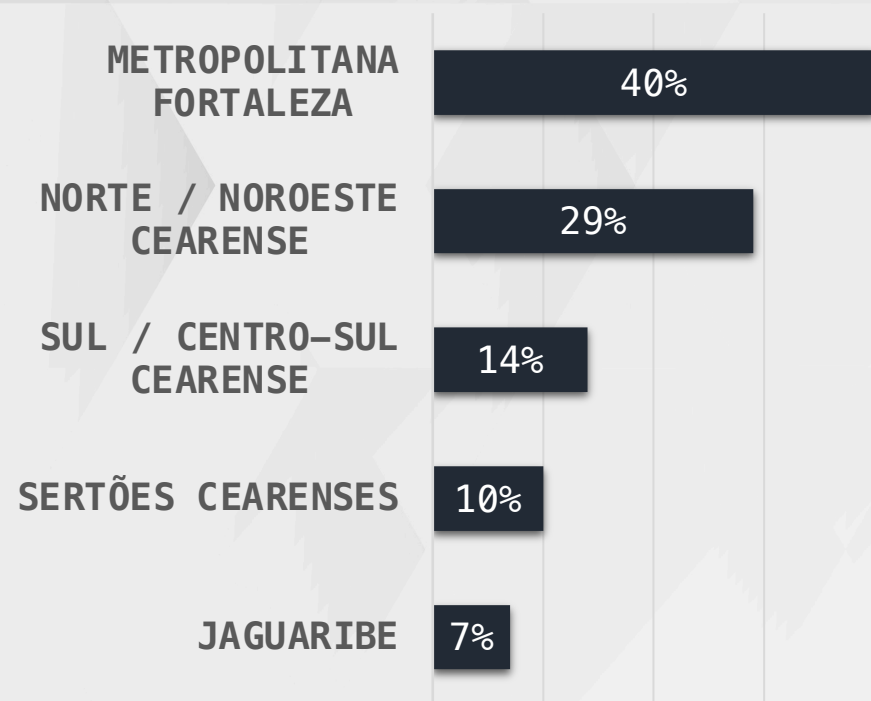
- Até Superior Completo
- Até Ensino Médio Completo
- Até Ensino Fundamental Completo



■ HOMEM ■ MULHER



DADOS GERAIS



METROPOLITANA FORTALEZA: AQUIRAZ, CAUCAIA, EUSÉBIO, FORTALEZA, HORIZONTE, MARACANAÚ E MARANGUAPE

NORTE / NORDESTE CEARENSE: BATURITÉ, CAMOCIM, CANINDÉ, COREAÚ, FORQUILHA, IPÚ, ITAPAJÉ, ITAPIPOCA, MARCO, MARTINÓPOLE, MIRAÍMA, PENTECOSTE, PIRES FERREIRA, SANTA QUITÉRIA, SÃO GONÇALO DO AMARANTE, SOBRAL E TIANGUÁ

SUL / CENTRO-SUL CEARENSE : BARBALHA, BARRO, CAMPOS SALES, CRATO, ICÓ, IGUATU, JUAZEIRO DO NORTE, LAVRAS DA MANGABEIRA, MAURITI, SALITRE E VÁRZEA GRANDE

SERTÕES CEARENSES: ACOPIARA, APARENDÁ, CRATEÚS, MADALENA, MOMBAÇA, PIQUET CARNEIRO, QUIXADÁ, QUIXERAMOBIM. TAMBORIL E TAUÁ

JAGUARIBE: ARACATI, ERERÉ, JAGUARIBE, IBICUITINGA, LIMOEIRO DO NORTE, PEREIRO E RUSSAS



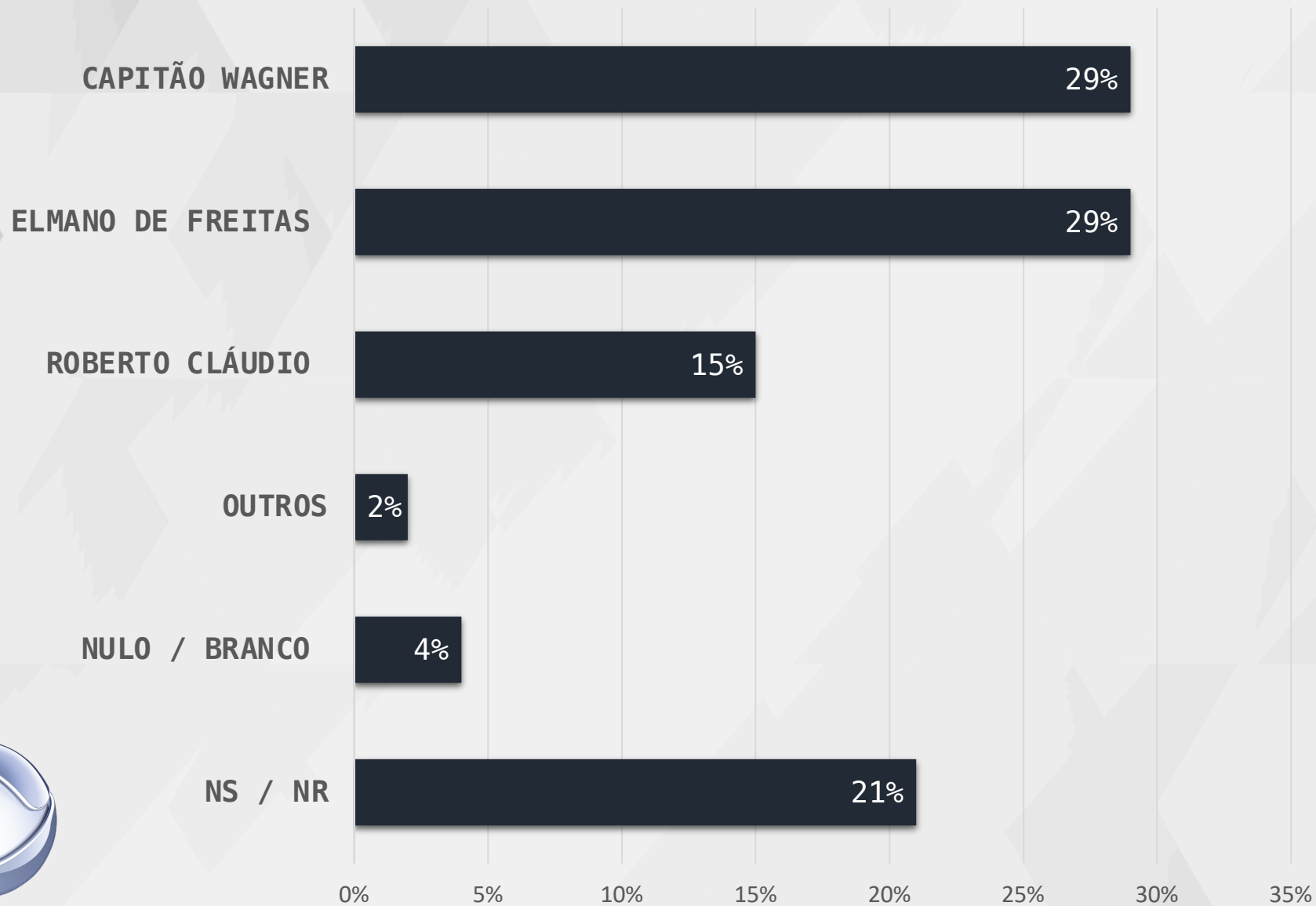
REALTIME
BIGDATA



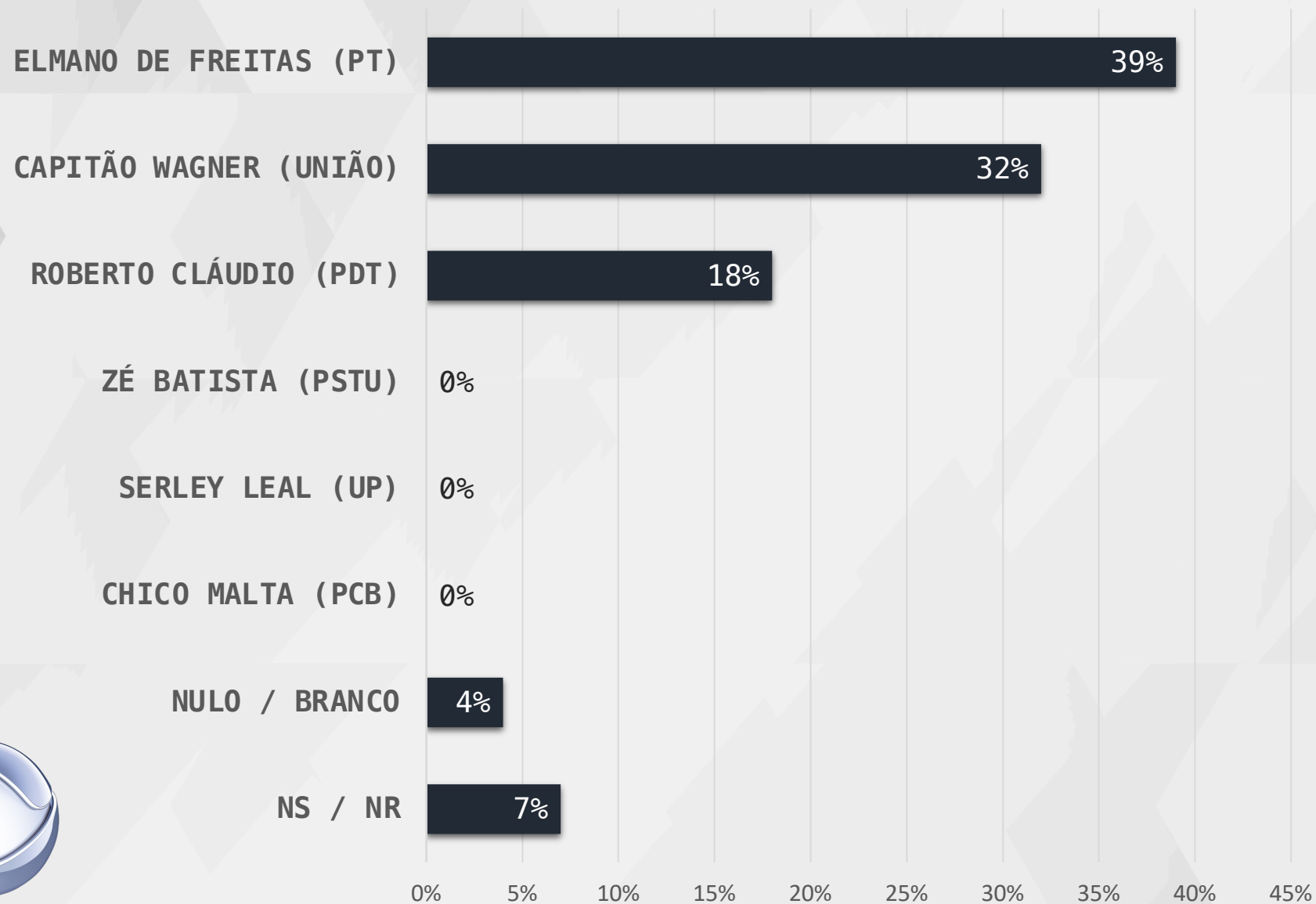
INTENÇÃO DE VOTOS GOVERNADOR – CEARÁ



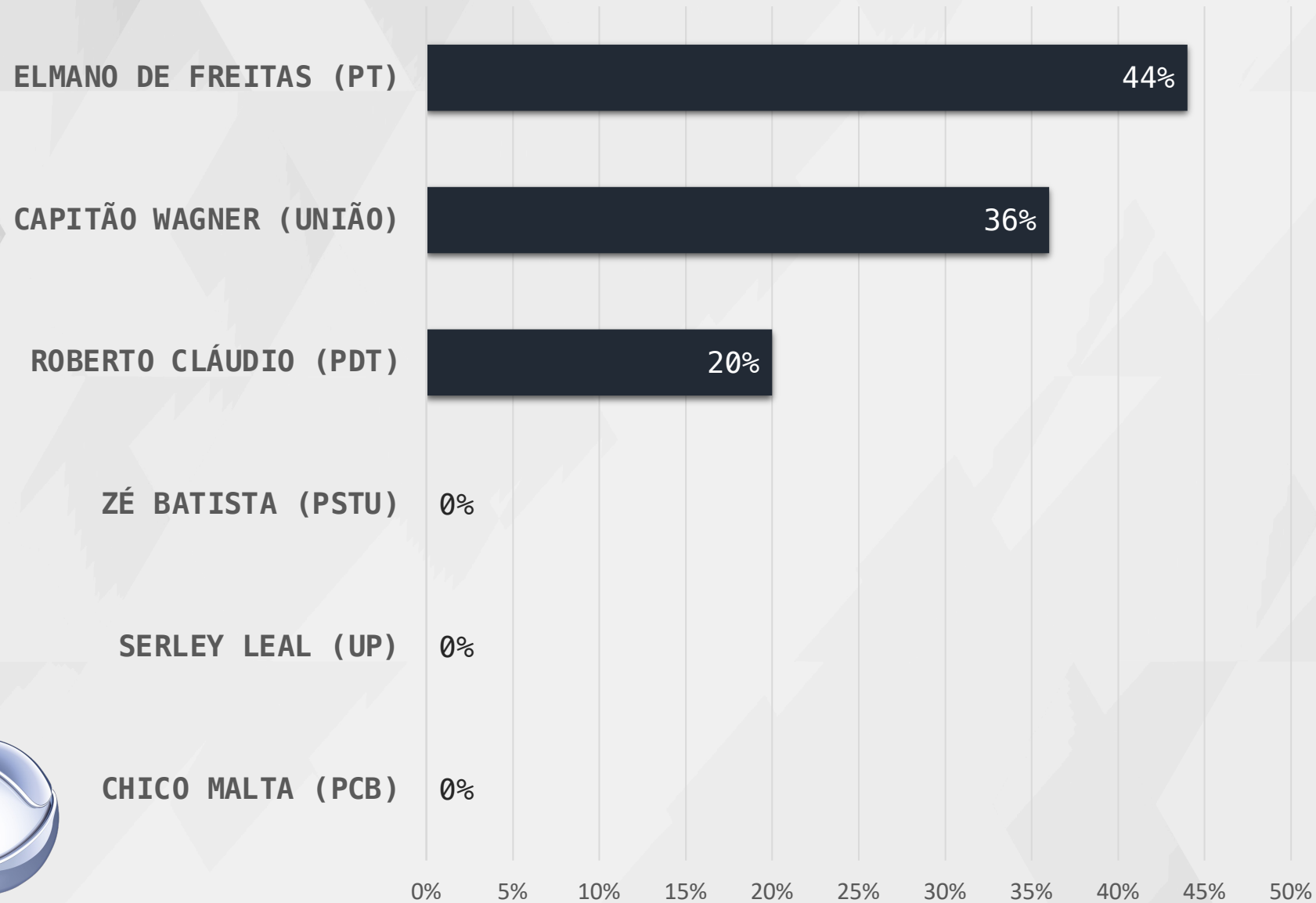
ESPONTÂNEA – GOVERNADOR CEARÁ



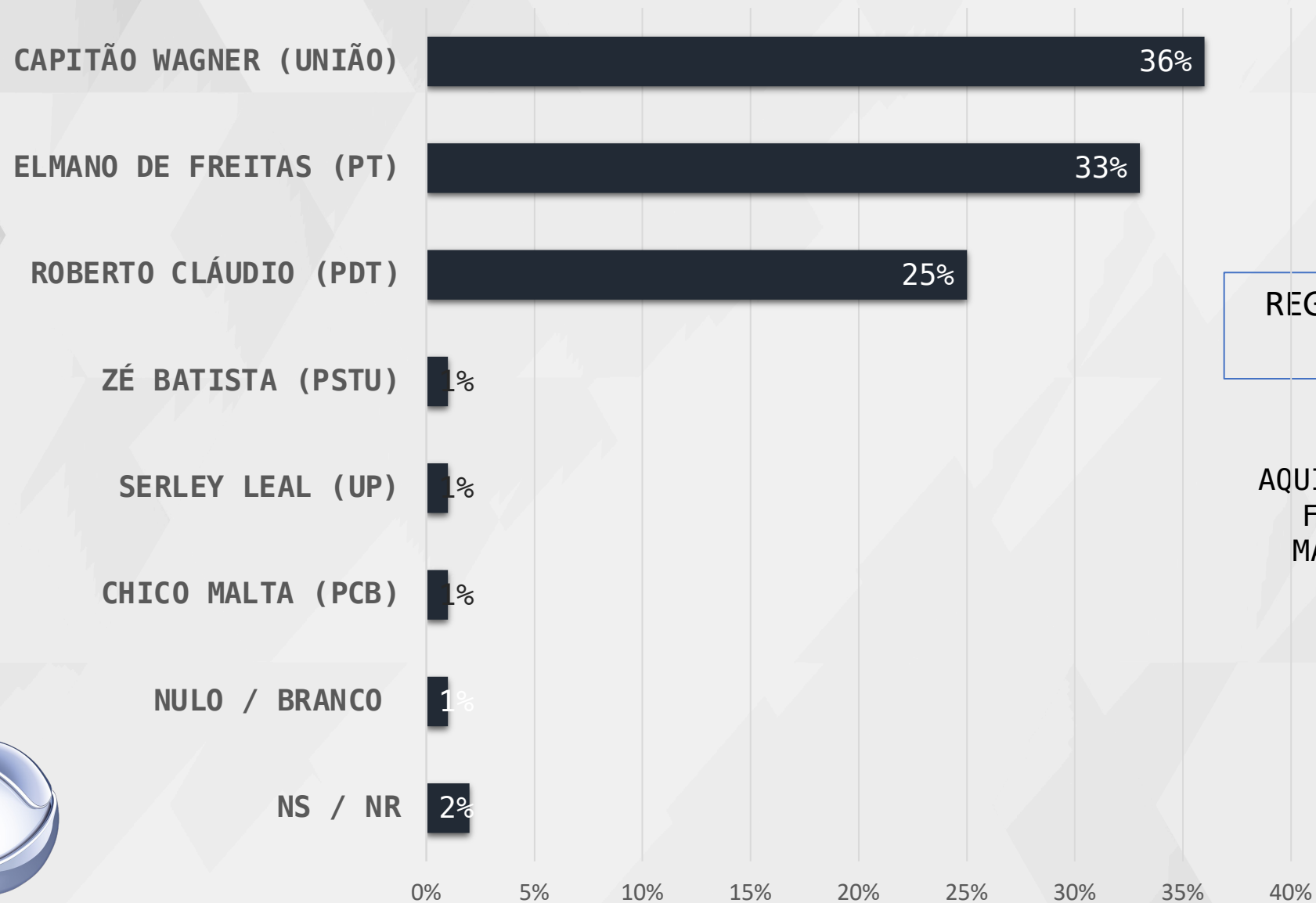
ESTIMULADA – GOVERNADOR CEARÁ



VÁLIDOS – GOVERNADOR CEARÁ

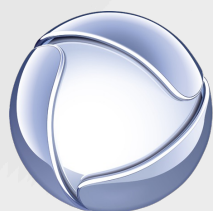


ESTIMULADA – GOVERNADOR CEARÁ

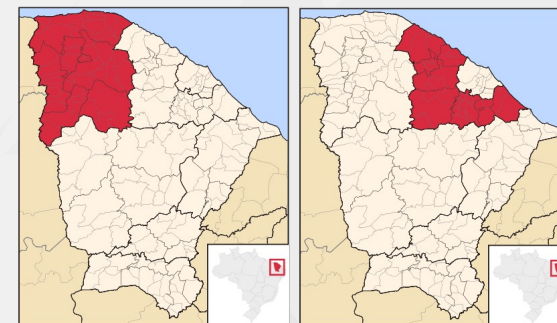
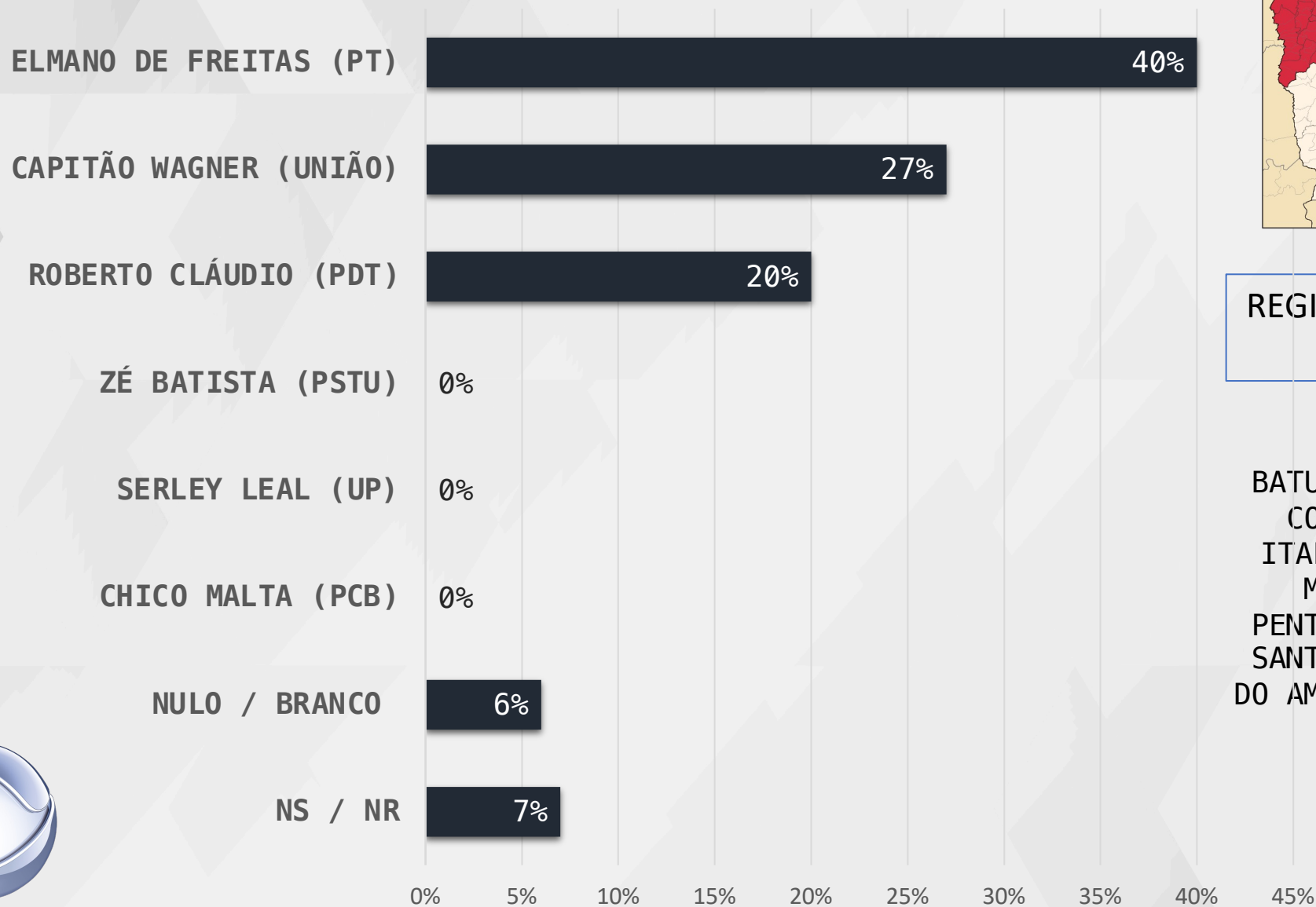


REGIÃO METROPOLITANA
FORTALEZA

AQUIRAZ, CAUCAIA, EUSÉBIO,
FORTALEZA, HORIZONTE,
MARACANAÚ E MARANGUAPE



ESTIMULADA – GOVERNADOR CEARÁ

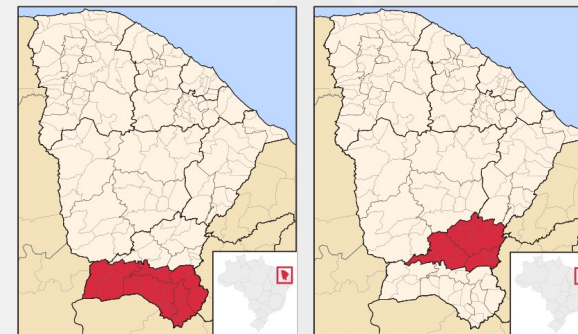
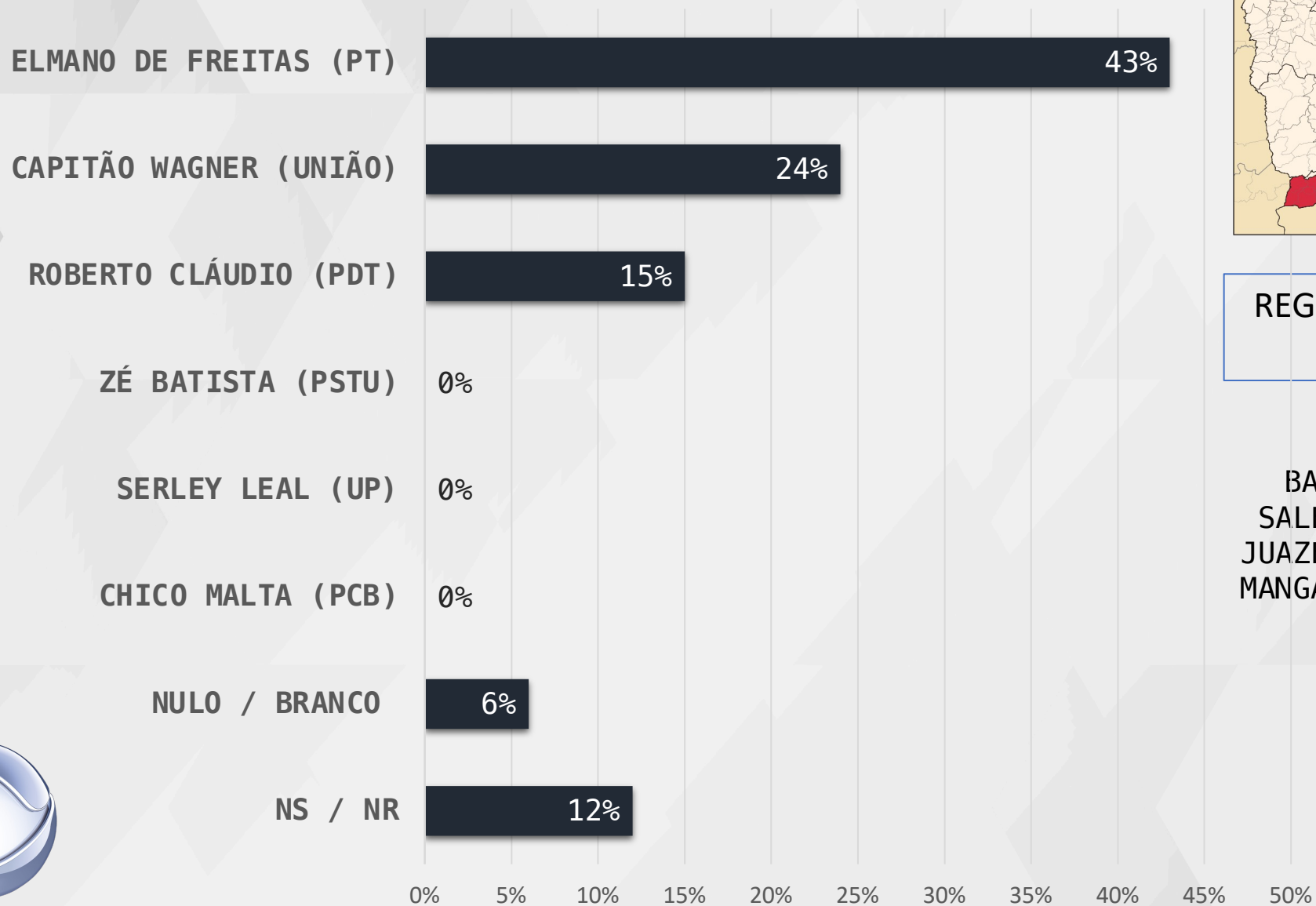


REGIÃO NORTE E NOROESTE
CEARENSE

BATURITÉ, CAMOCIM, CANINDÉ,
COREAÚ, FORQUILHA, IPÚ,
ITAPAJÉ, ITAPIPOCA, MARCO,
MARTINÓPOLE, MIRAÍMA,
PENTECOSTE, PIRES FERREIRA,
SANTA QUITÉRIA, SÃO GONÇALO
DO AMARANTE, SOBRAL E TIANGUÁ

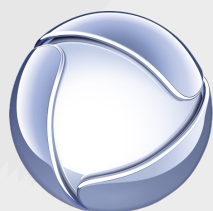


ESTIMULADA – GOVERNADOR CEARÁ

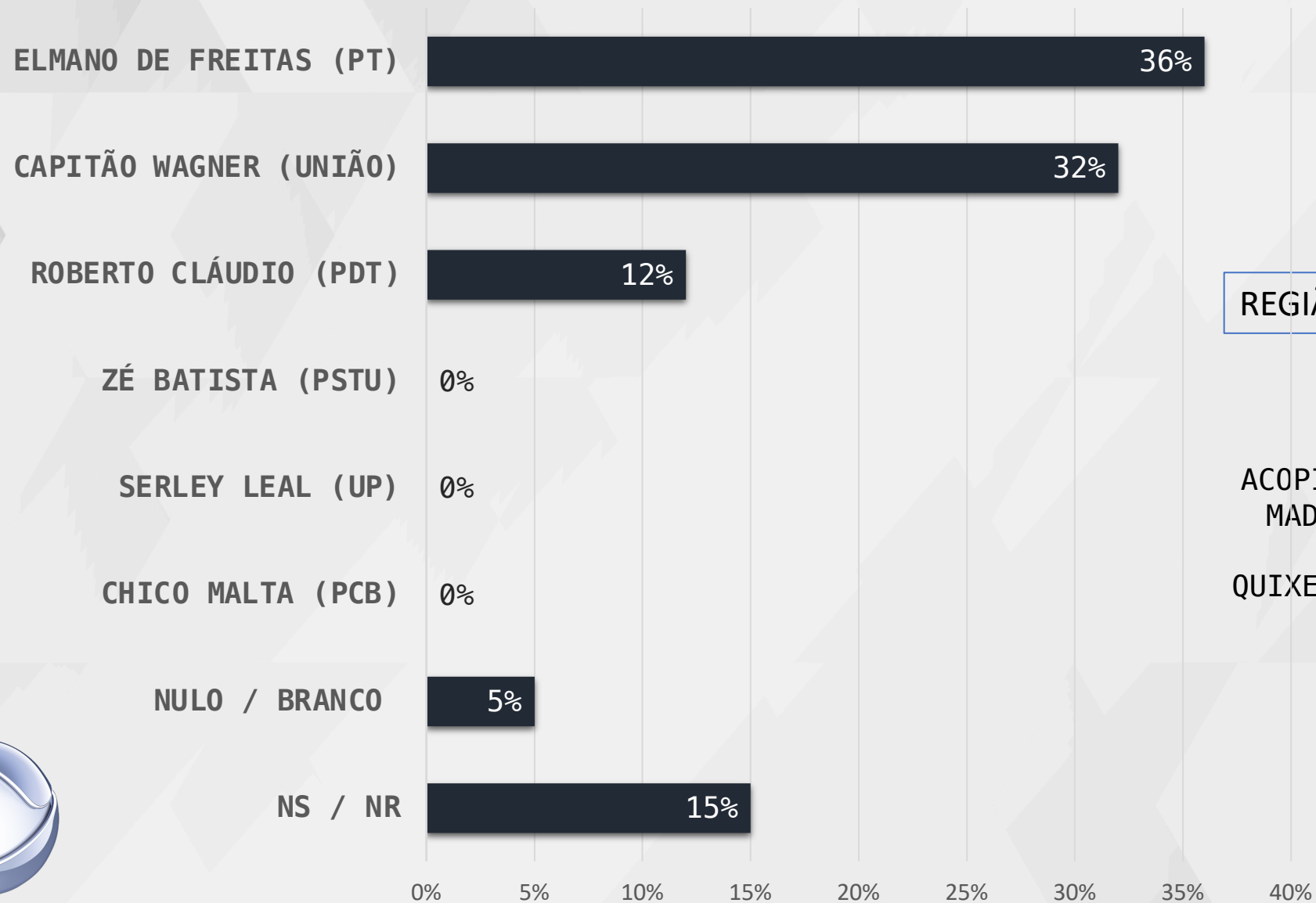


REGIÃO SUL E CENTRO-SUL
CEARENSE

BARBALHA, BARRO, CAMPOS
SALES, CRATO, ICÓ, IGUATU,
JUAZEIRO DO NORTE, LAVRAS DA
MANGABEIRA, MAURITI, SALITRE
E VÁRZEA GRANDE



ESTIMULADA – GOVERNADOR CEARÁ

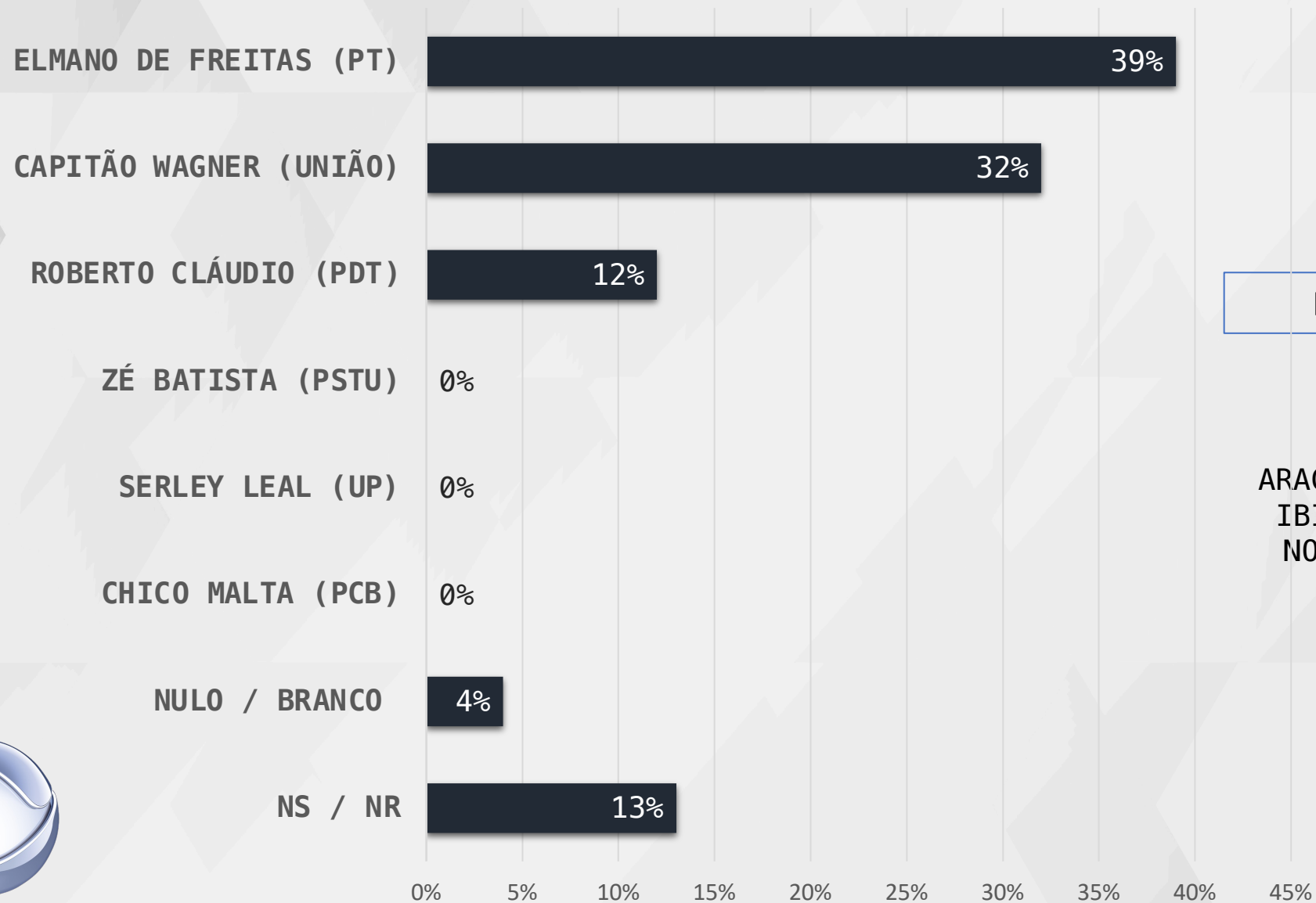


REGIÃO SERTÕES CEARENSES

ACOPIARA, APARENDÁ, CRATEÚS,
MADALENA, MOMBAÇA, PIQUET
CARNEIRO, QUIXADÁ,
QUIXERAMOBIM. TAMBORIL E TAUÁ



ESTIMULADA – GOVERNADOR CEARÁ



REGIÃO JAGUARIBE

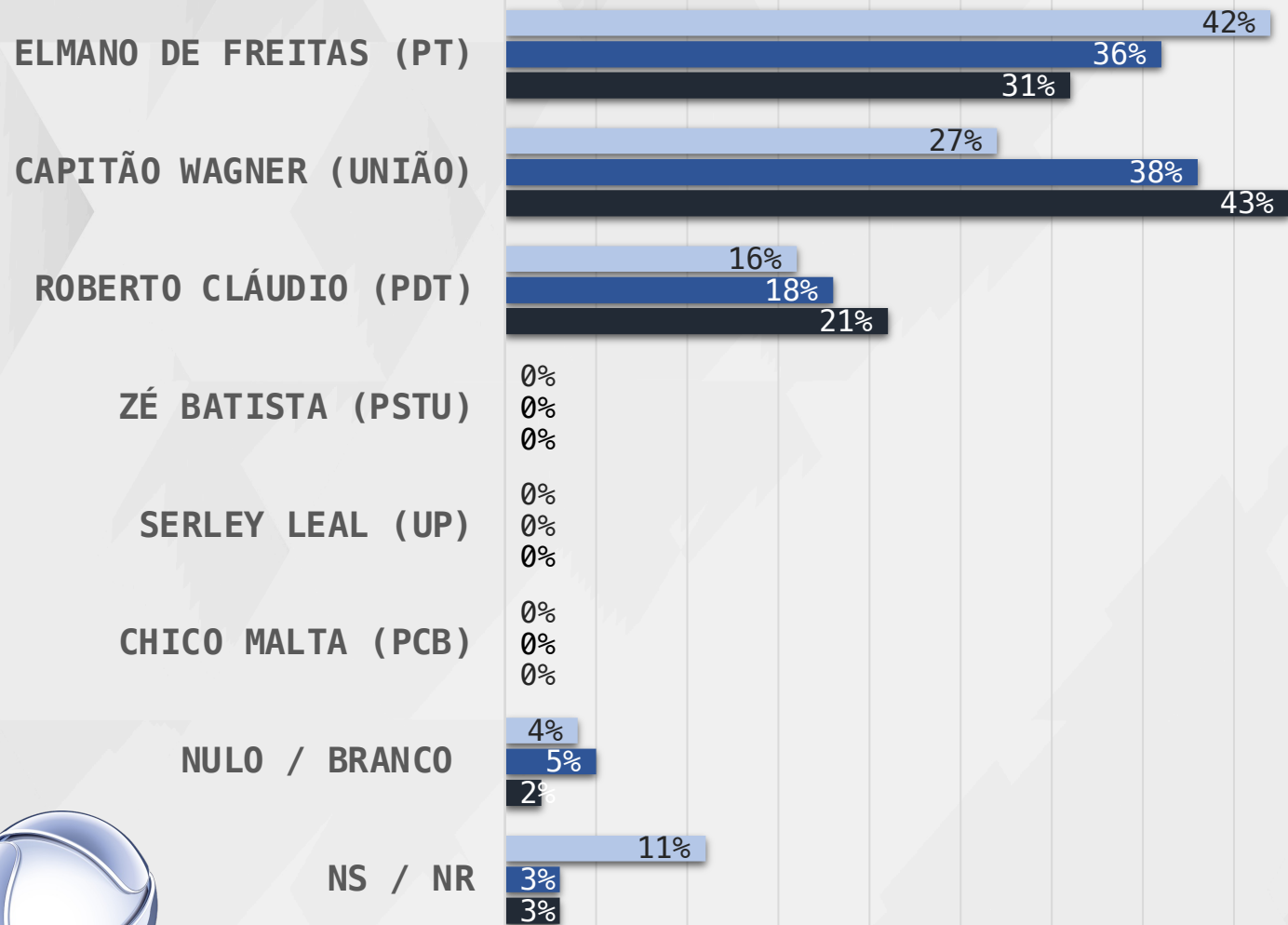
ARACATI, ERERÉ, JAGUARIBE,
IBICUITINGA, LIMOEIRO DO
NORTE, PEREIRO E RUSSAS



REALTIME
BIG DATA

ESTIMULADA – GOVERNADOR CEARÁ

■ ATÉ 2 SM ■ 2 A 5 SM ■ MAIS QUE 5 SM

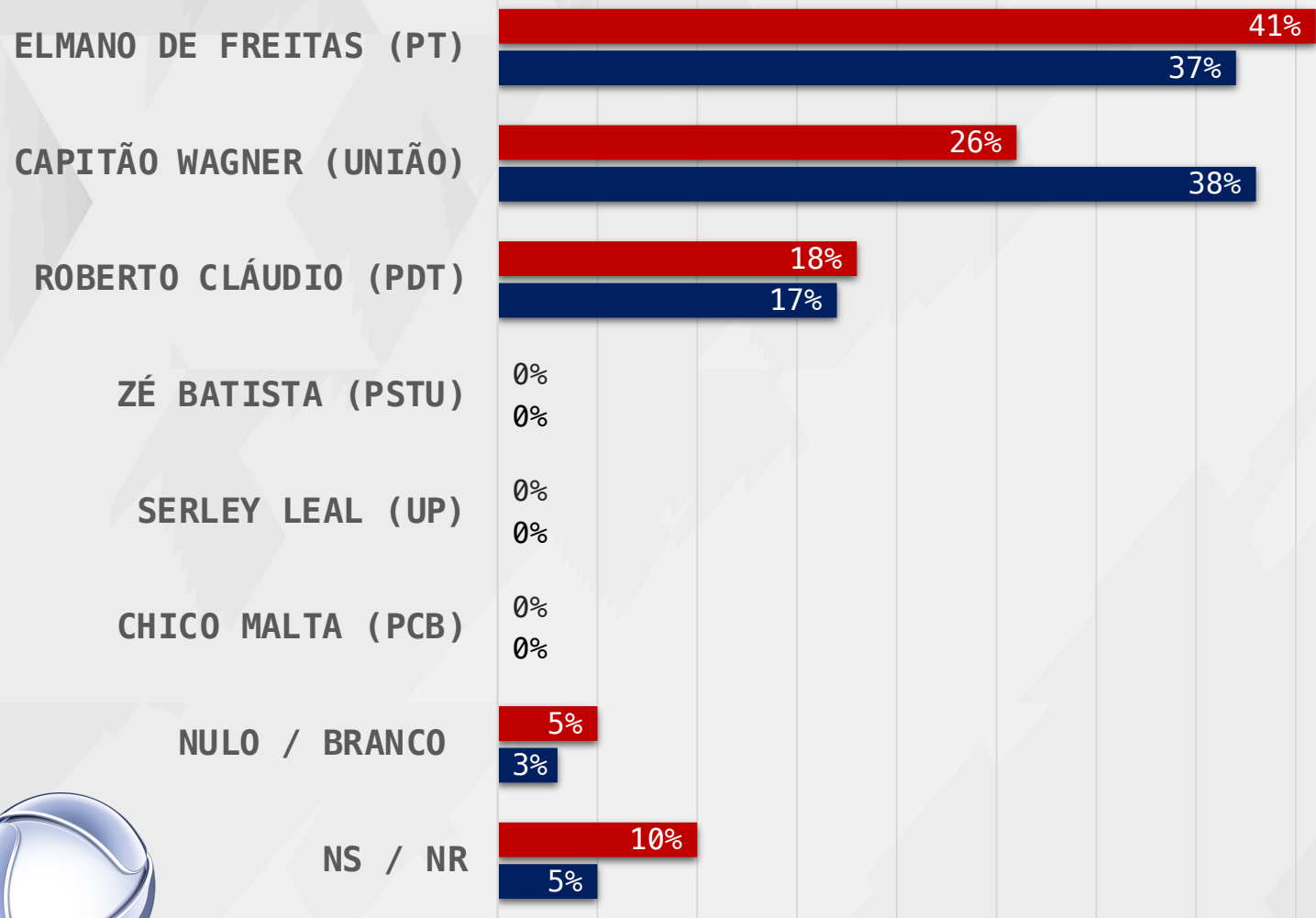


RENDA



ESTIMULADA – GOVERNADOR CEARÁ

MULHER HOMEM

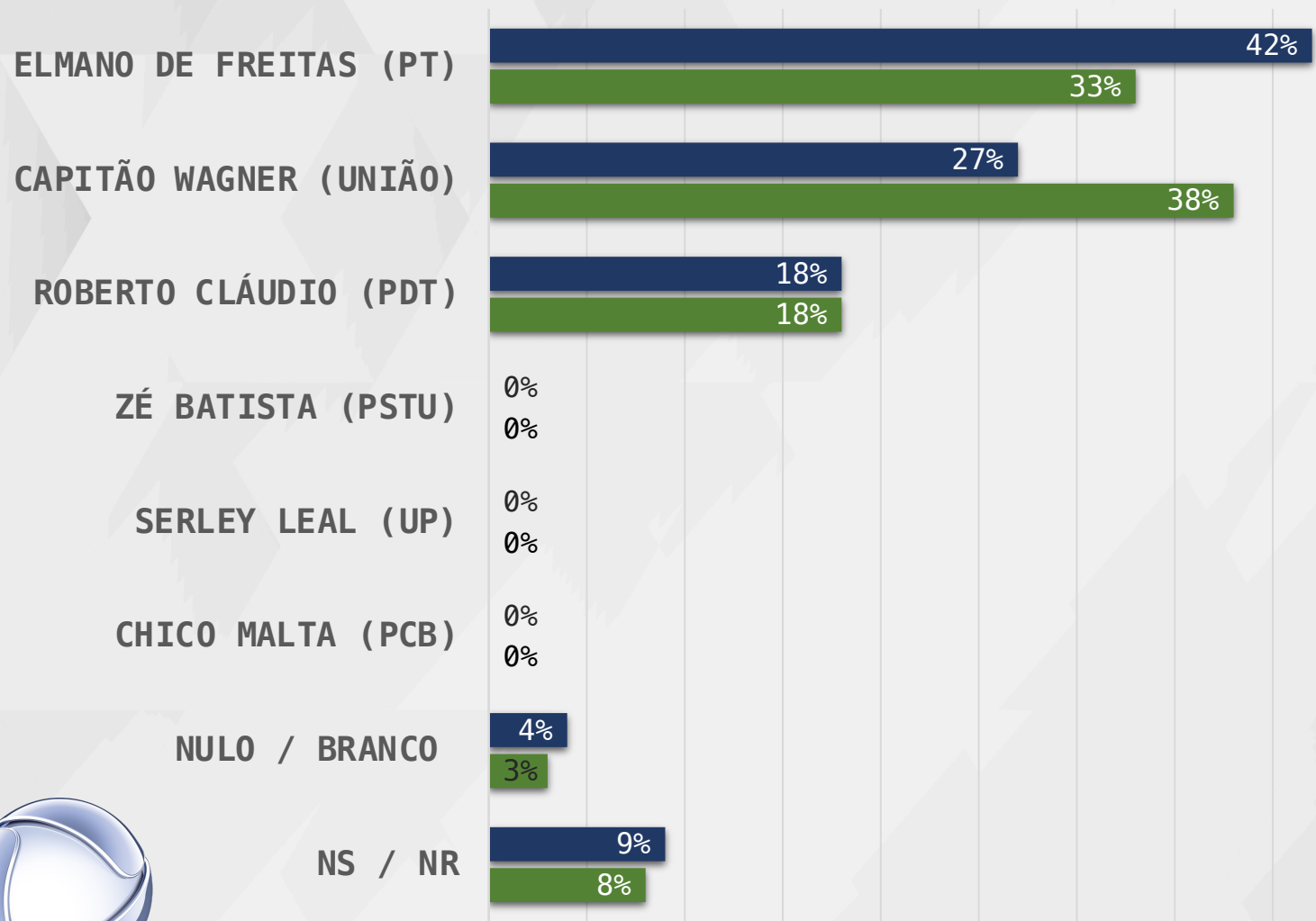


GÊNERO



ESTIMULADA – GOVERNADOR CEARÁ

■ CATÓLICO ■ EVANGÉLICO



RELIGIÃO



REALTIME
BIG DATA

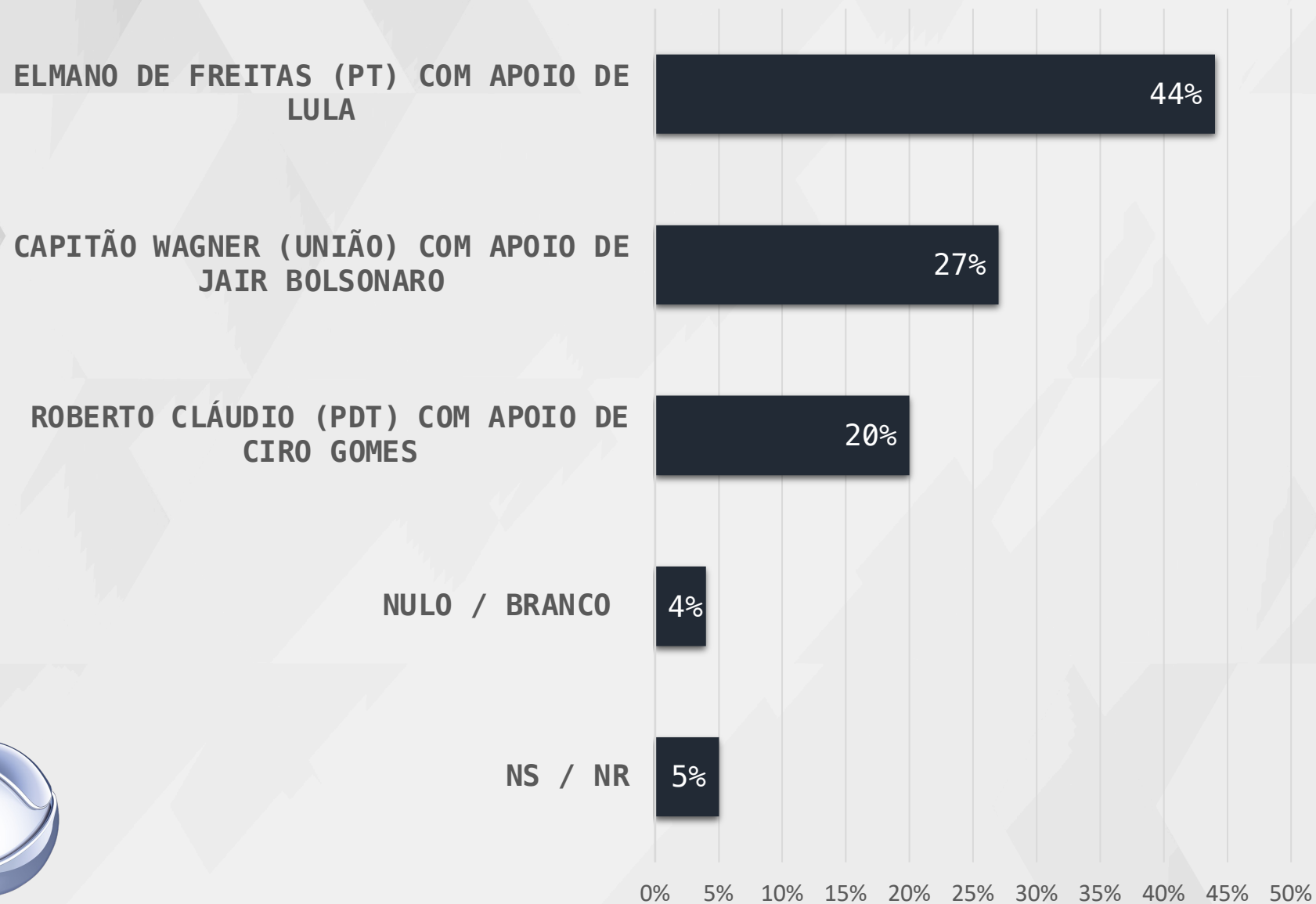


INDUZIDA

GOVERNADOR – CEARÁ



INDUZIDA COM APOIOS – GOVERNADOR CEARÁ



REALTIME
BIG DATA

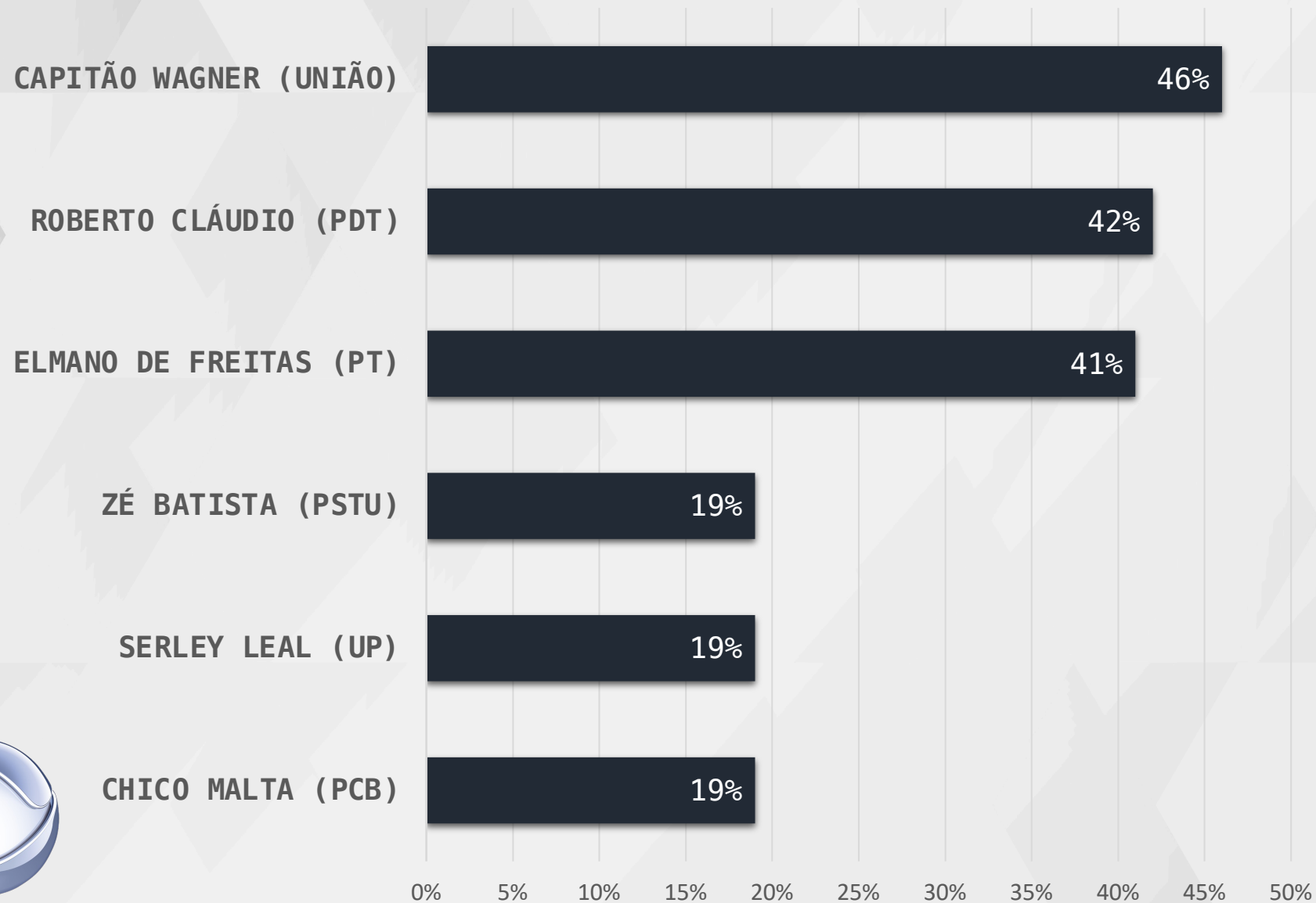


REJEIÇÃO

GOVERNADOR – CEARÁ



REJEIÇÃO MÚLTIPLA – GOVERNADOR CEARÁ



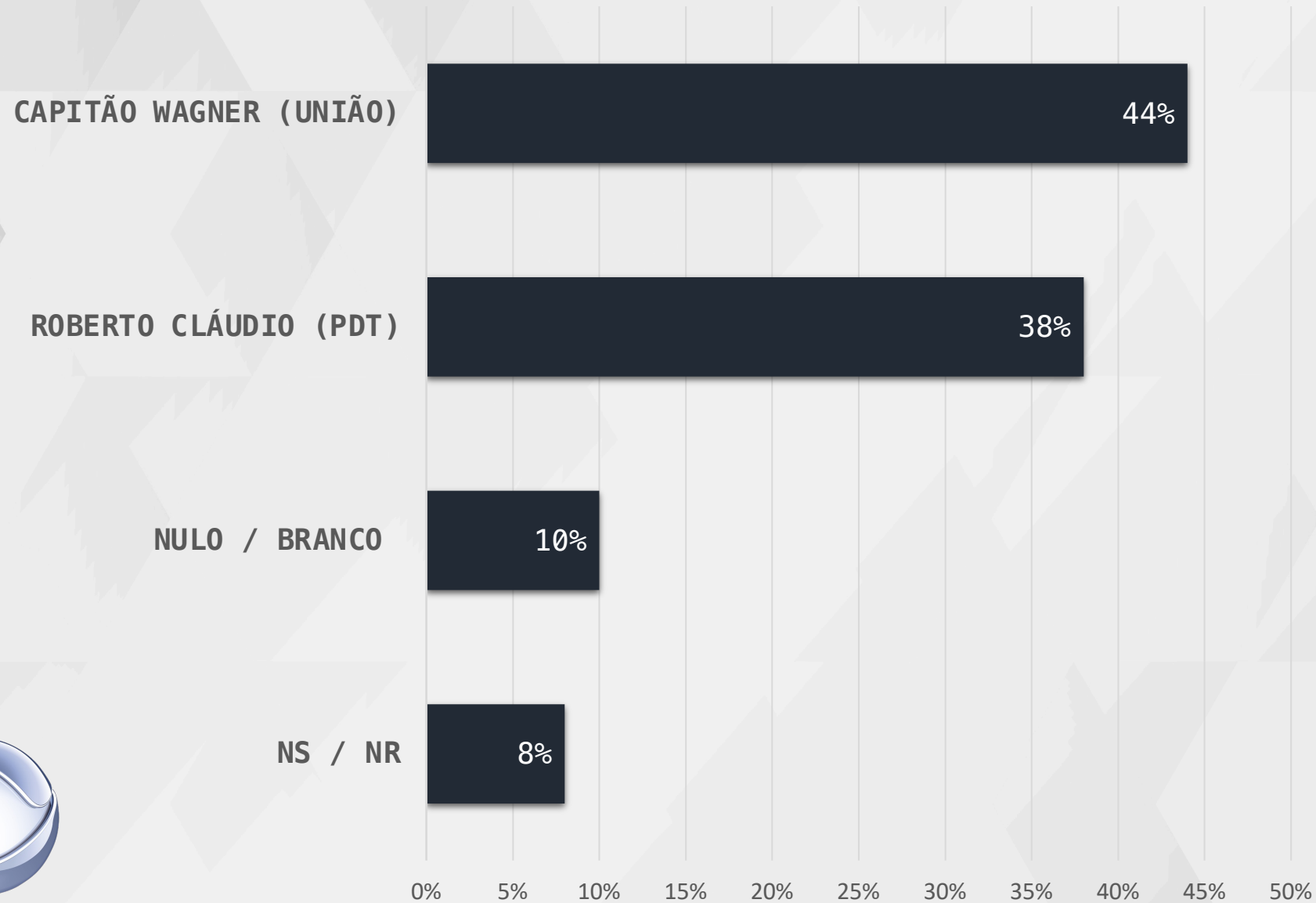
REALTIME
BIG DATA



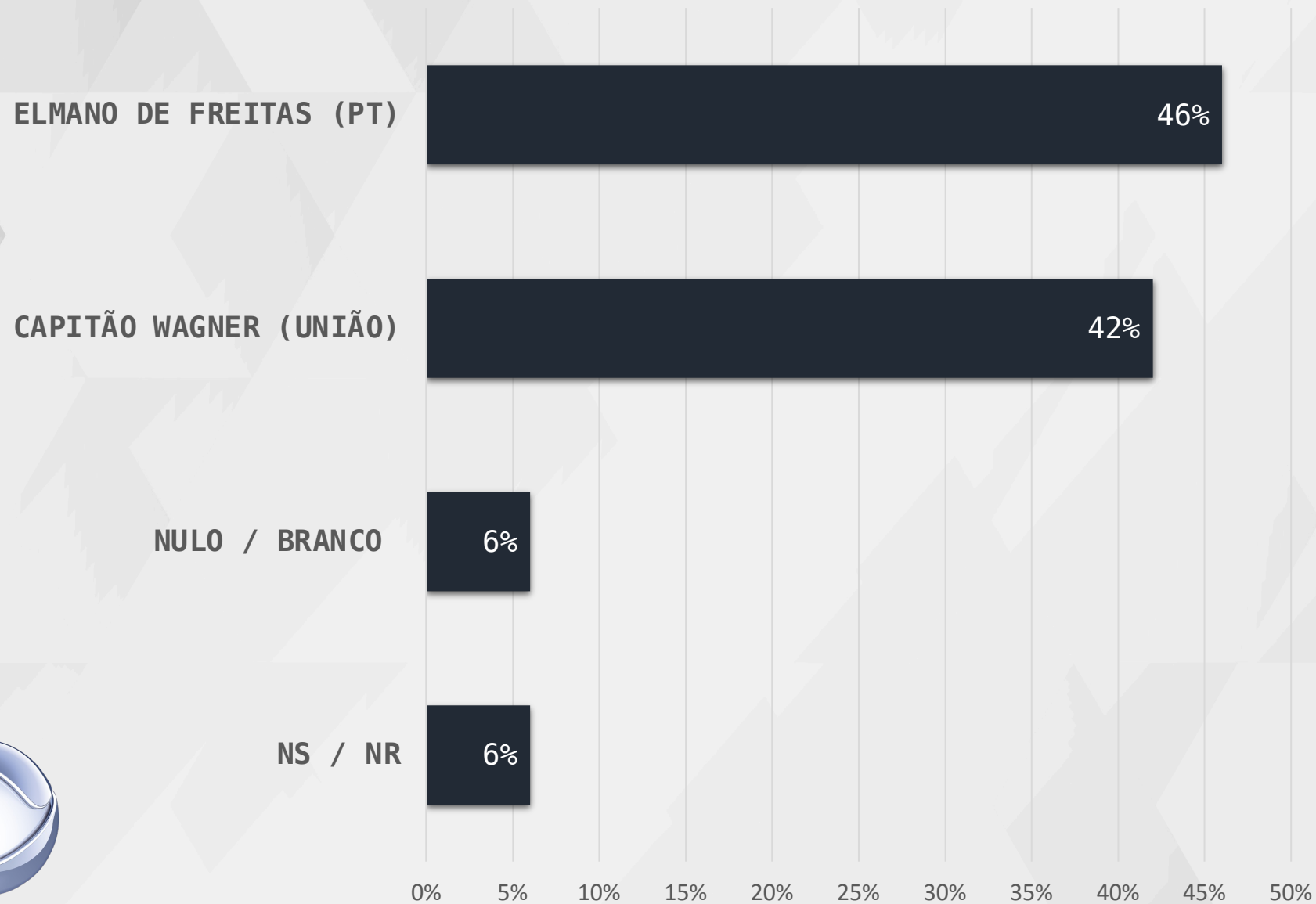
SEGUNDO TURNO
GOVERNADOR – CEARÁ



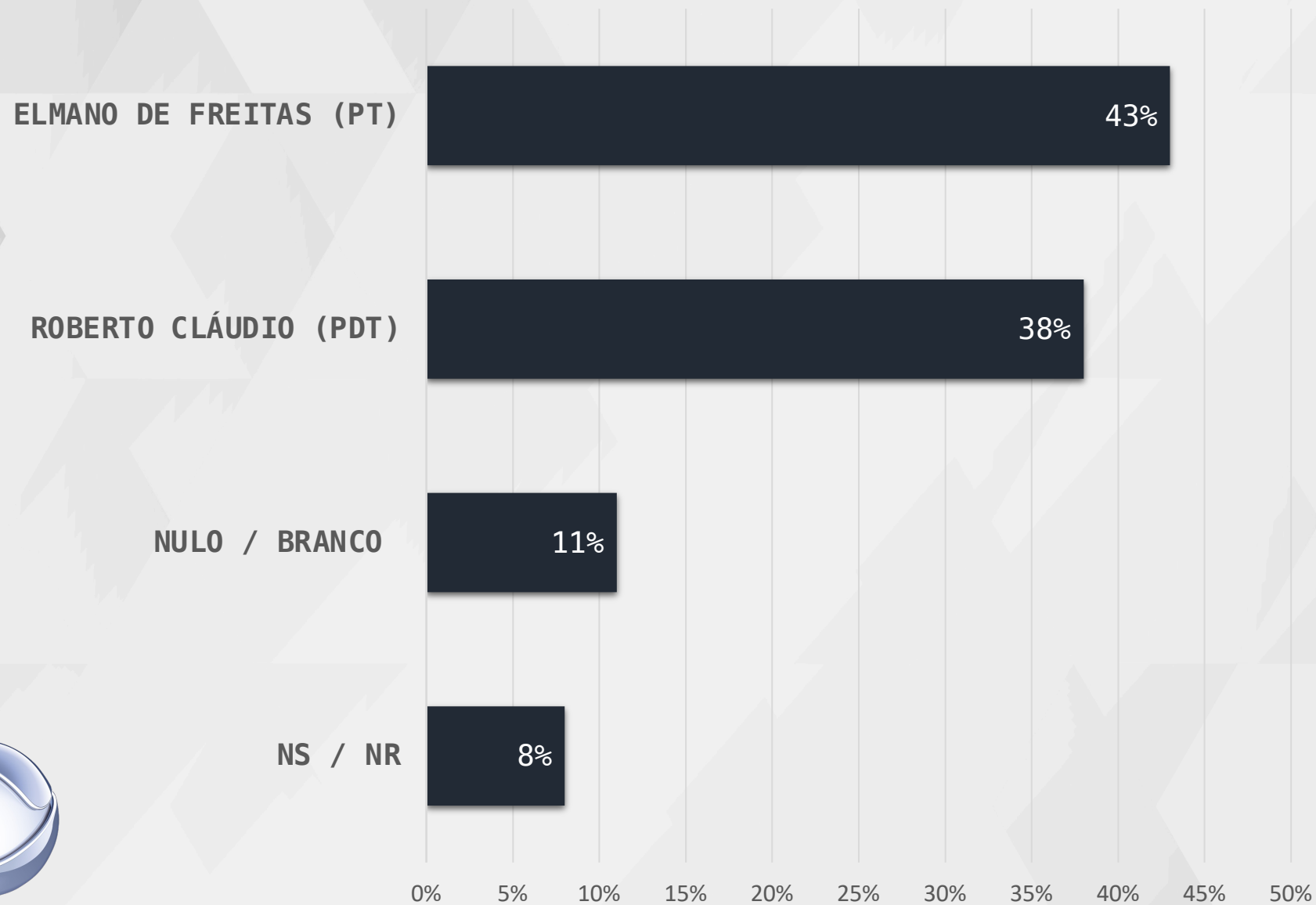
SEGUNDO TURNO – CENÁRIO 1 – GOVERNADOR CEARÁ



SEGUNDO TURNO – CENÁRIO 2 – GOVERNADOR CEARÁ



SEGUNDO TURNO – CENÁRIO 3 – GOVERNADOR CEARÁ



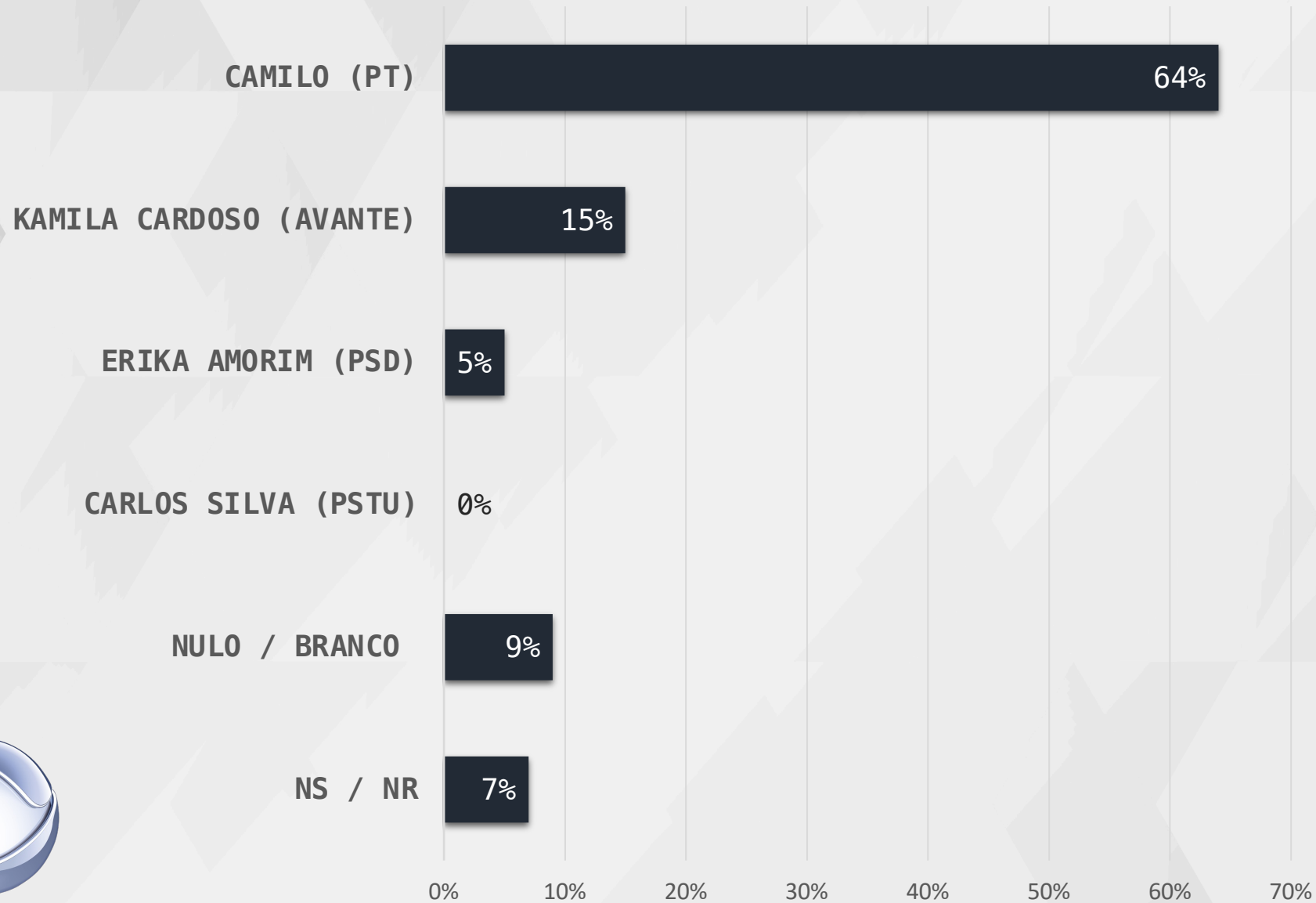


INTENÇÃO DE VOTOS

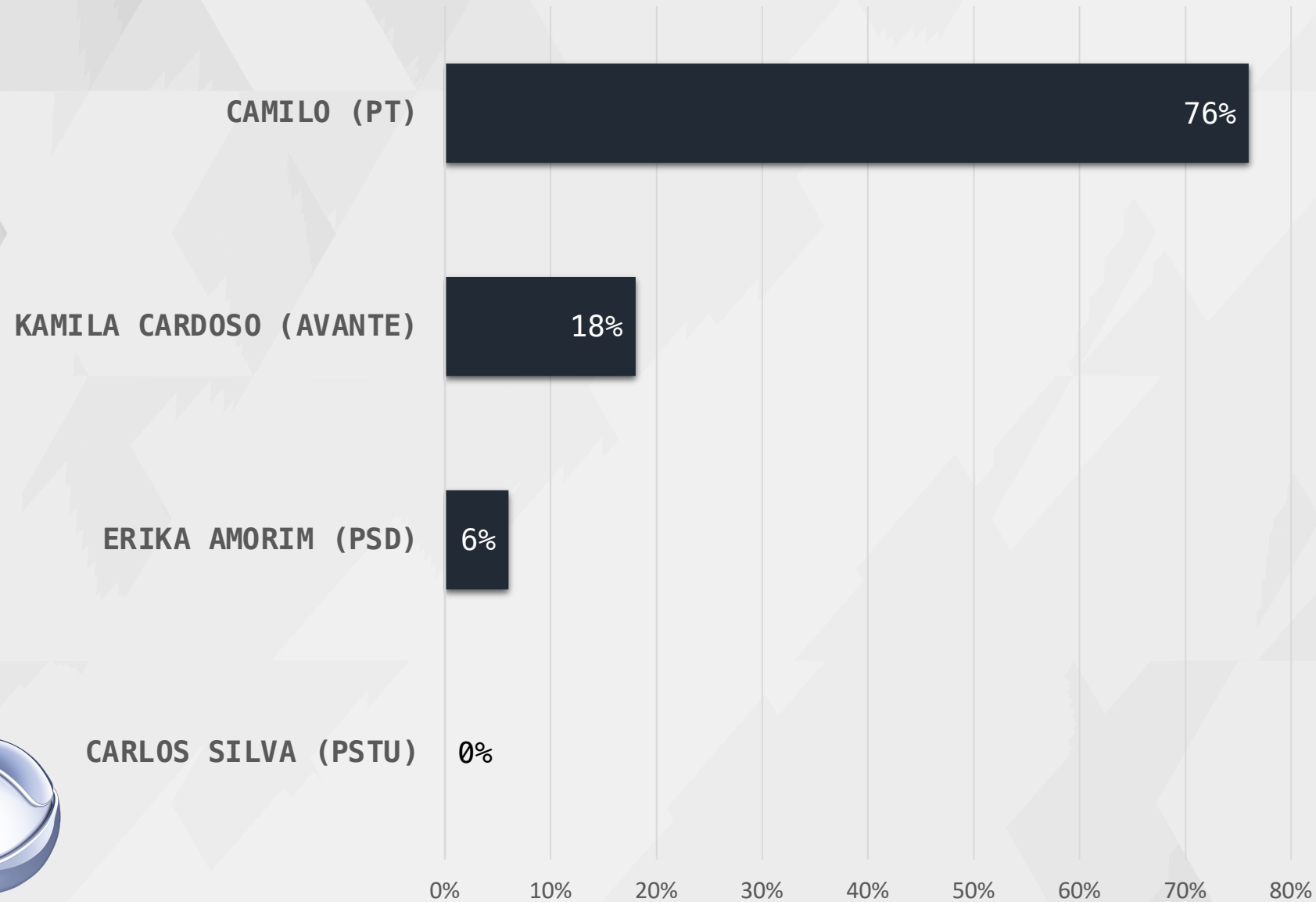
SENADOR – CEARÁ



ESTIMULADA – SENADOR CEARÁ



VÁLIDOS – SENADOR CEARÁ



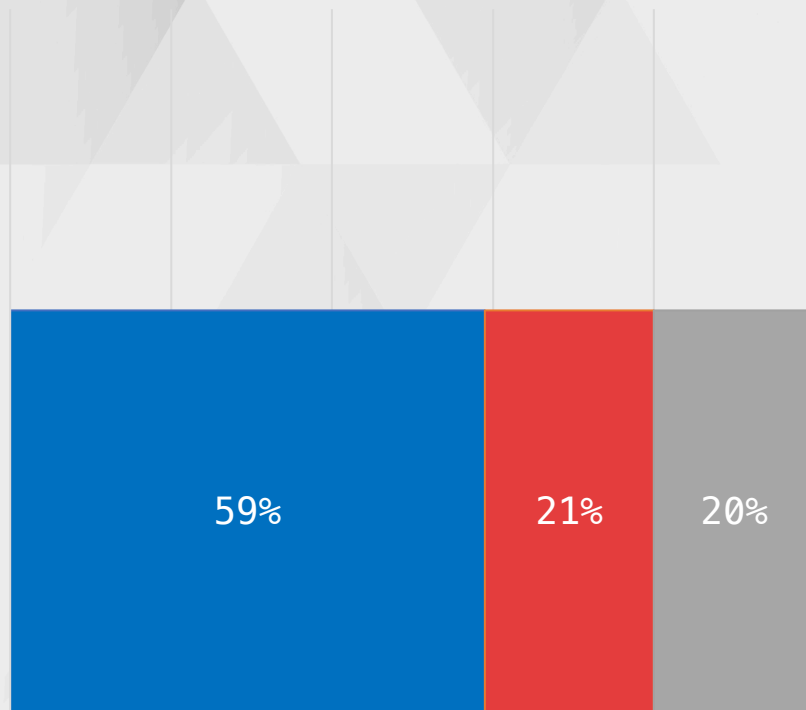


APROVAÇÃO

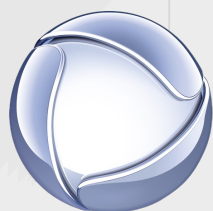
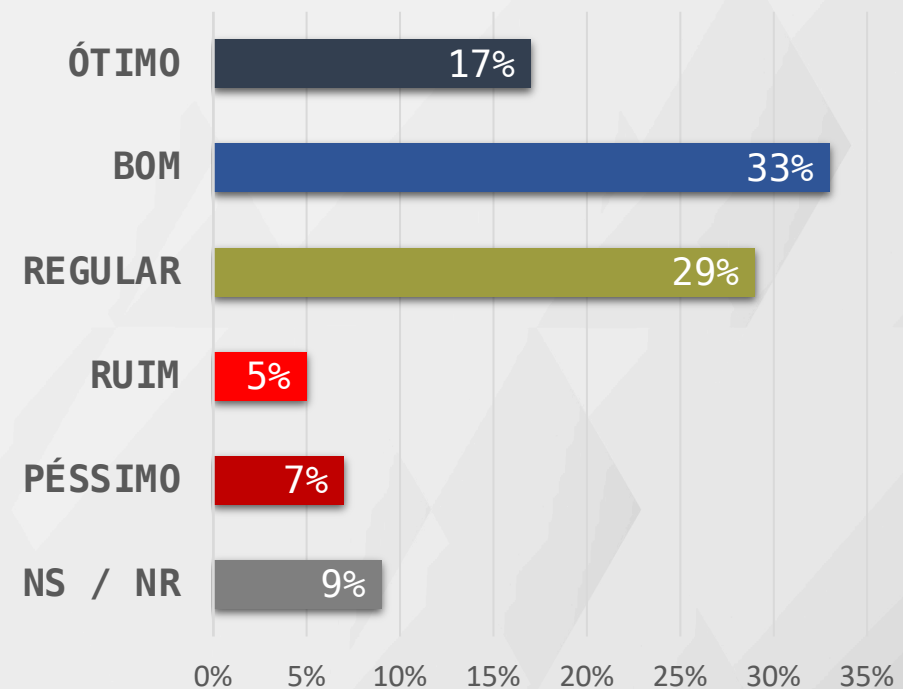
GOVERNO IZOLDA CELA (PDT) – CEARÁ



APROVAÇÃO GOVERNO CEARÁ



■ APROVA ■ DESAPROVA ■ NS/NR





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