

PESQUISA REGISTRADA
CE-09929/2022

DIVULGAÇÃO: 23/09/22

REALTIME BIG DATA

CEARÁ
SETEMBRO 2022

REALTIME
BIGDATA



DADOS GERAIS

CEARÁ



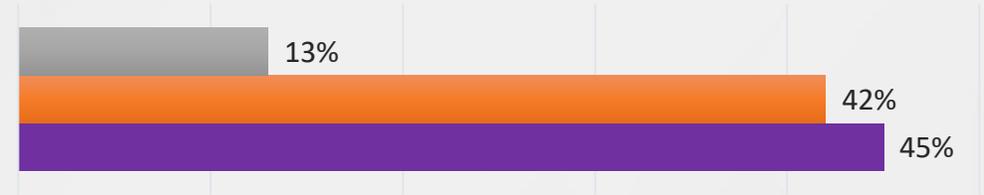
DADOS GERAIS

1.000 ENTREVISTAS

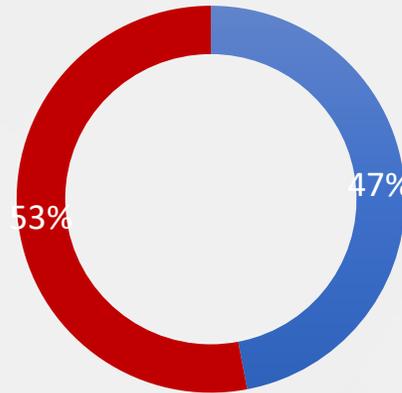
21 e 22 DE SETEMBRO DE 2022

MARGEM DE ERRO 3PP +/-

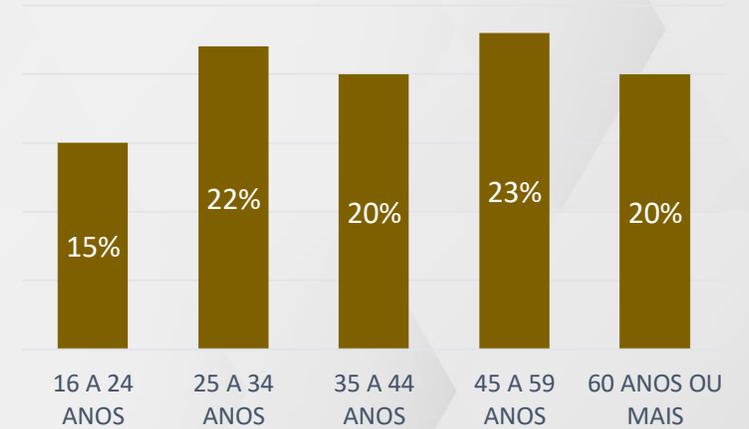
NÍVEL DE CONFIANÇA: 95%



- Até Superior Completo
- Até Ensino Médio Completo
- Até Ensino Fundamental Completo

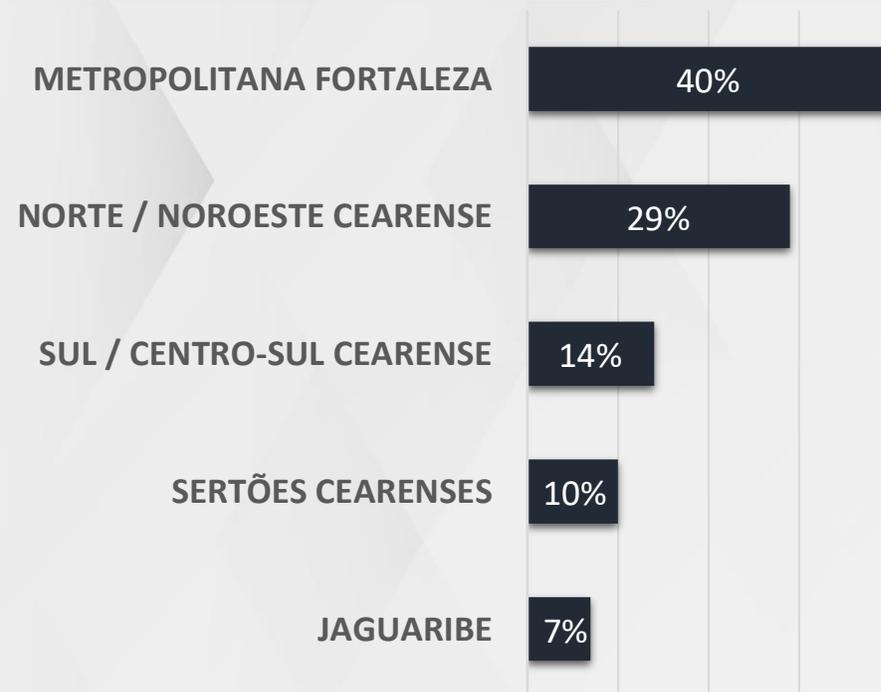


■ HOMEM ■ MULHER



REALTIME
BIG DATA

DADOS GERAIS



METROPOLITANA FORTALEZA: AQUIRAZ, CAUCAIA, EUSÉBIO, FORTALEZA, HORIZONTE, MARACANAÚ E MARANGUAPE

NORTE / NORDESTE CEARENSE: BATURITÉ, CAMOCIM, CANINDÉ, COREAÚ, FORQUILHA, IPÚ, ITAPAJÉ, ITAPIPOCA, MARCO, MARTINÓPOLE, MIRAÍMA, PENTECOSTE, PIRES FERREIRA, SANTA QUITÉRIA, SÃO GONÇALO DO AMARANTE, SOBRAL E TIANGUÁ

SUL / CENTRO-SUL CEARENSE : BARBALHA, BARRO, CAMPOS SALES, CRATO, ICÓ, IGUATU, JUAZEIRO DO NORTE, LAVRAS DA MANGABEIRA, MAURITI, SALITRE E VÁRZEA GRANDE

SERTÕES CEARENSES: ACOPIARA, APARENDÁ, CRATEÚS, MADALENA, MOMBAÇA, PIQUET CARNEIRO, QUIXADÁ, QUIXERAMOBIM. TAMBORIL E TAUÁ

JAGUARIBE: ARACATI, ERERÉ, JAGUARIBE, IBICUITINGA, LIMOEIRO DO NORTE, PEREIRO E RUSSAS



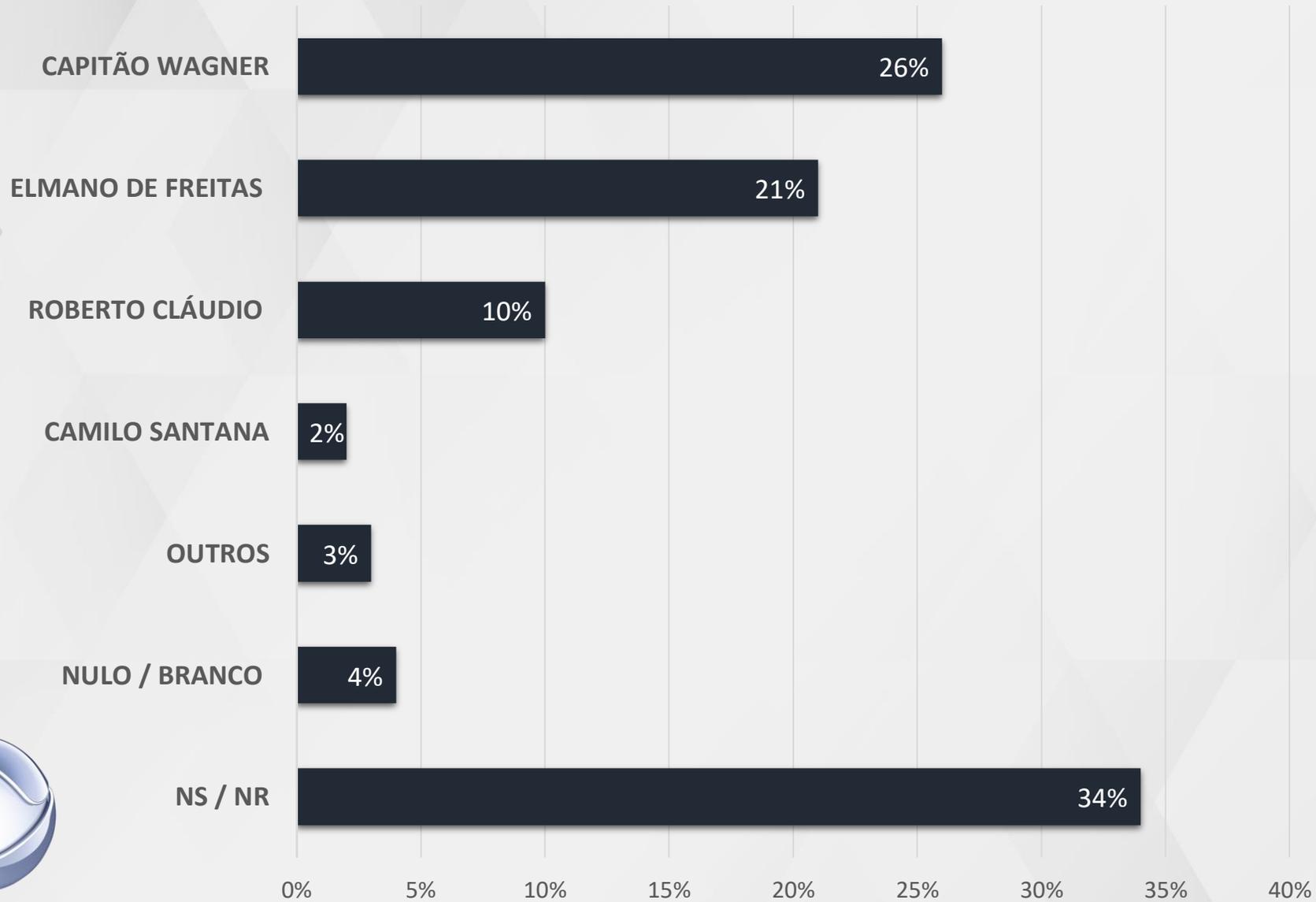
REALTIME
BIGDATA



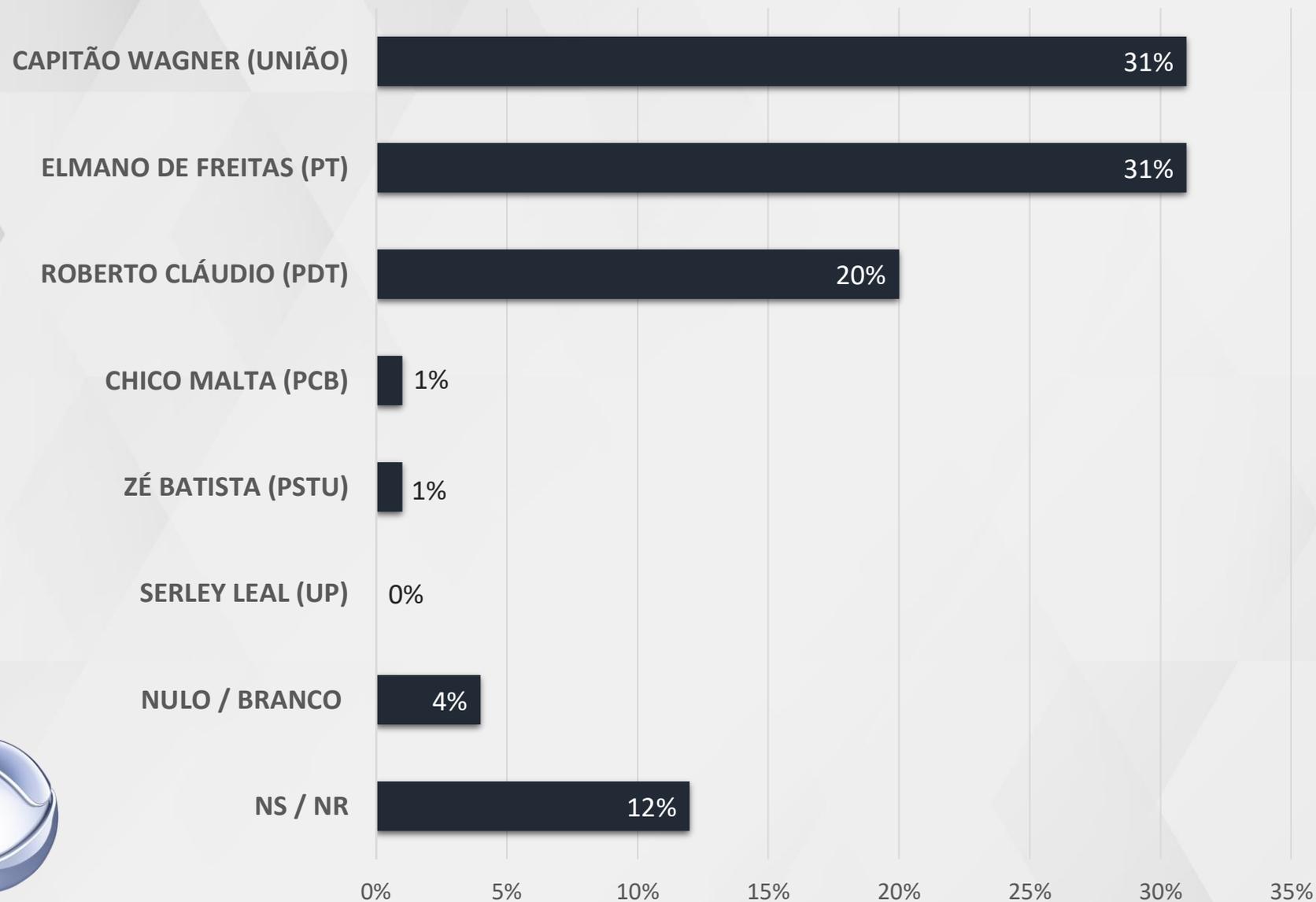
INTENÇÃO DE VOTOS GOVERNADOR - CEARÁ



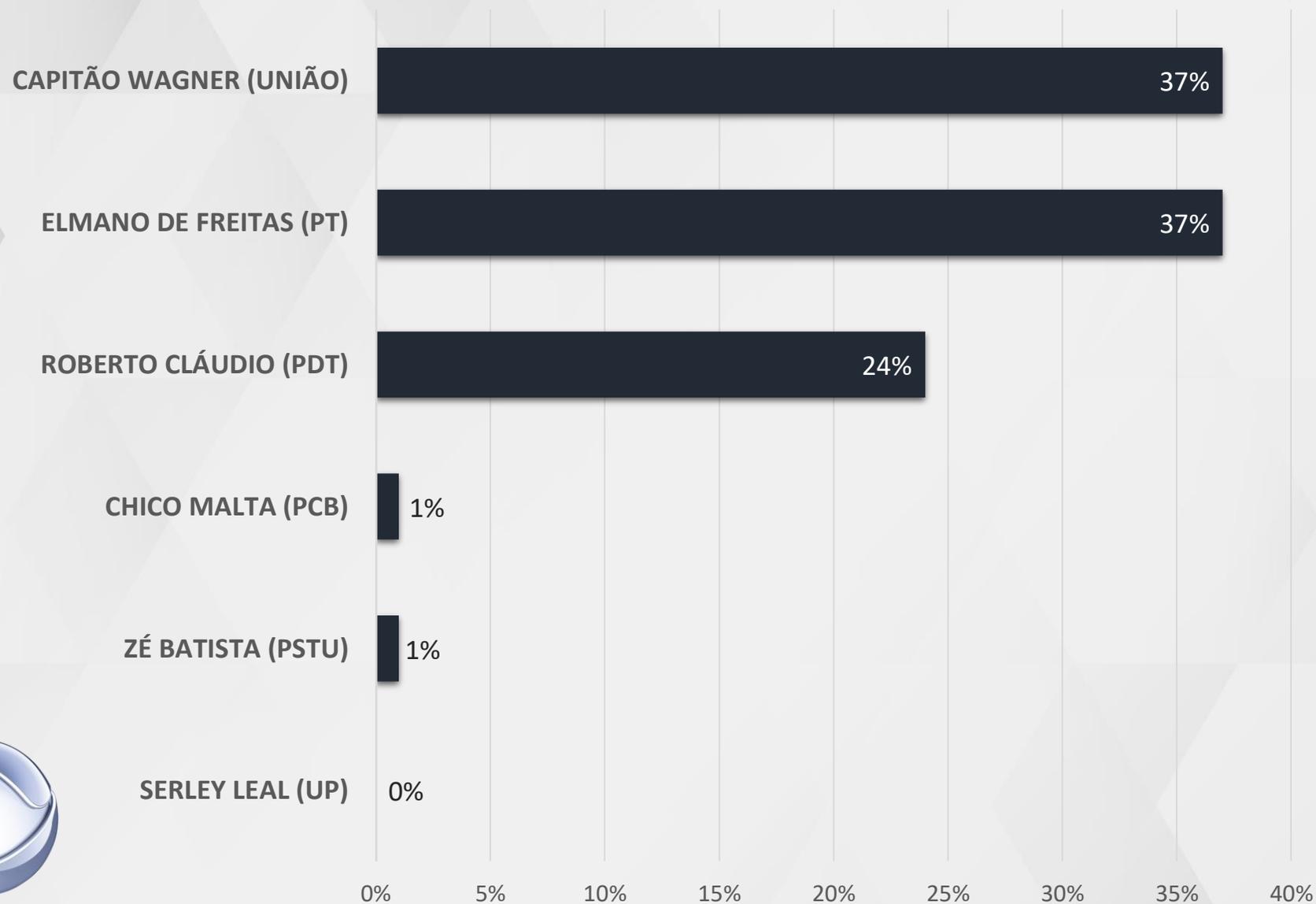
ESPONTÂNEA – GOVERNADOR CEARÁ



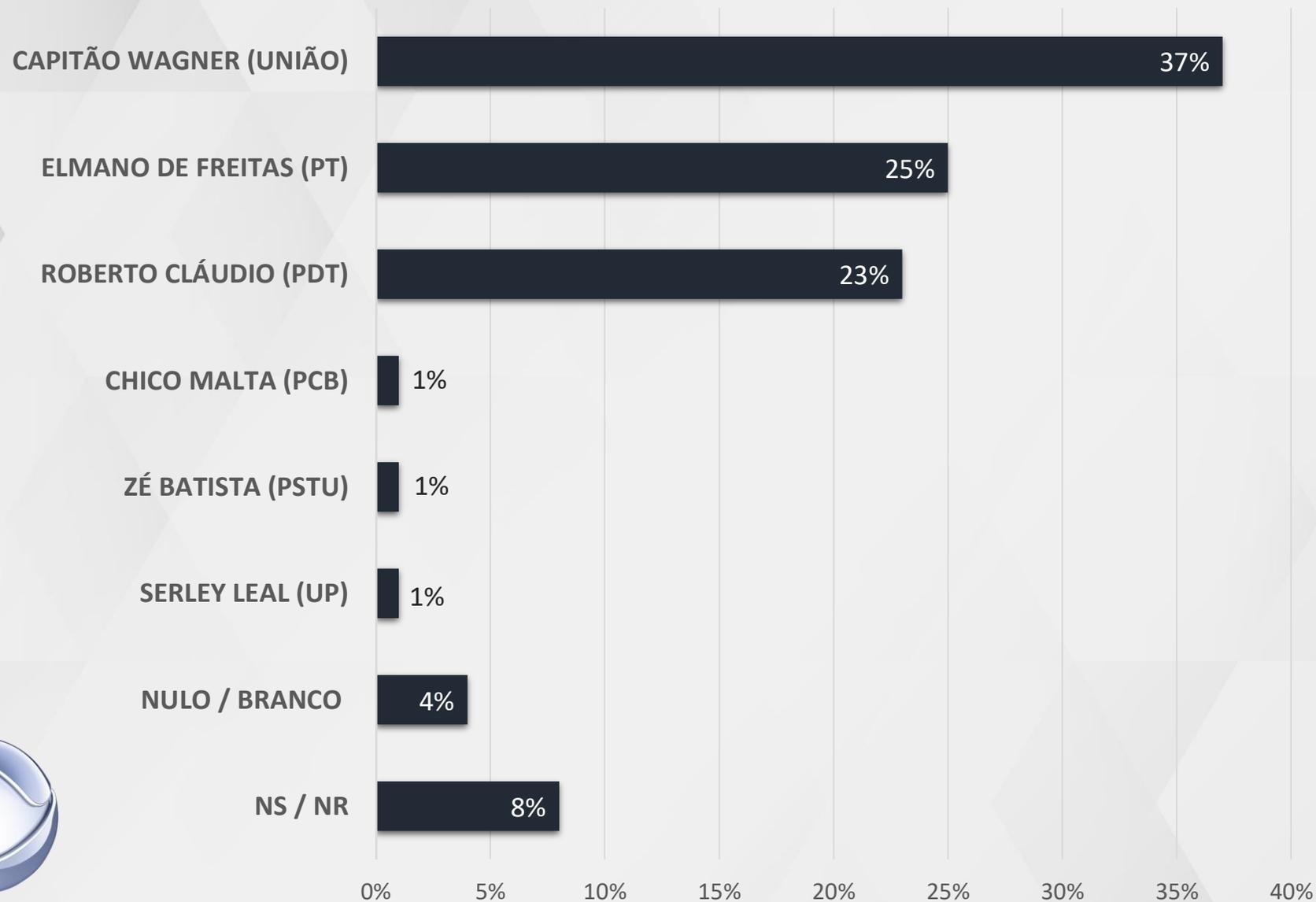
ESTIMULADA – GOVERNADOR CEARÁ



VÁLIDOS – GOVERNADOR CEARÁ



ESTIMULADA – GOVERNADOR CEARÁ



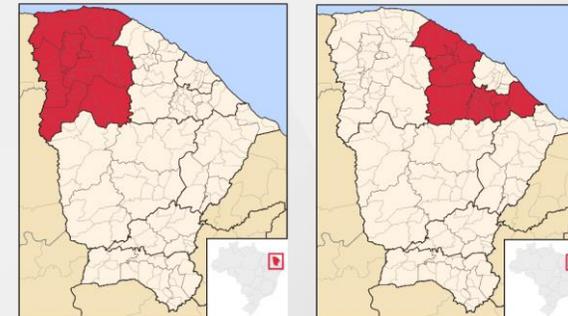
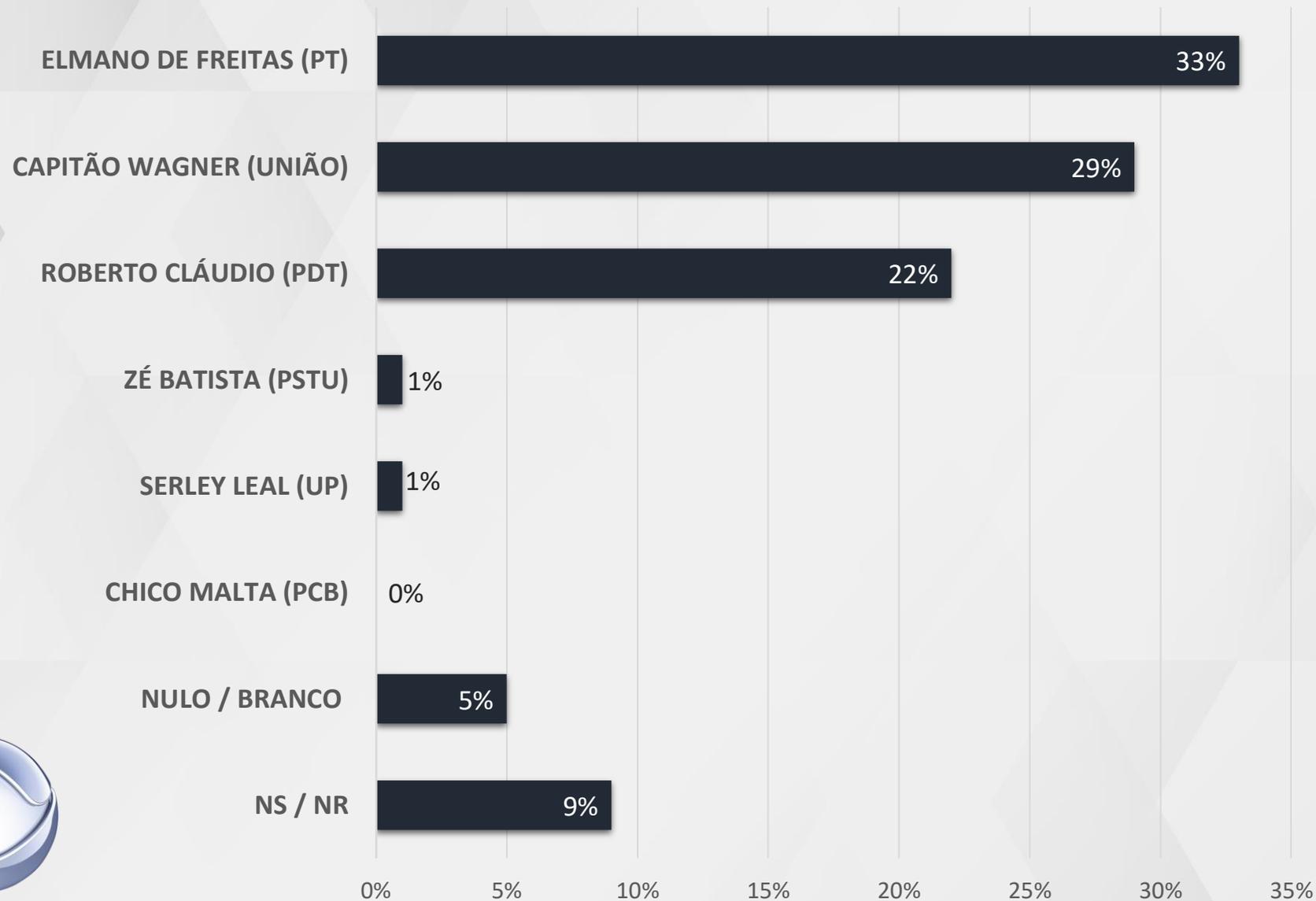
REGIÃO METROPOLITANA
FORTALEZA

AQUIRAZ, CAUCAIA, EUSÉBIO, FORTALEZA,
HORIZONTE, MARACANAÚ E
MARANGUAPE



REALTIME
BIG DATA

ESTIMULADA – GOVERNADOR CEARÁ

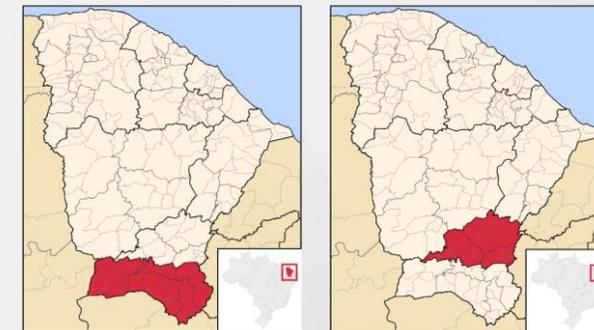
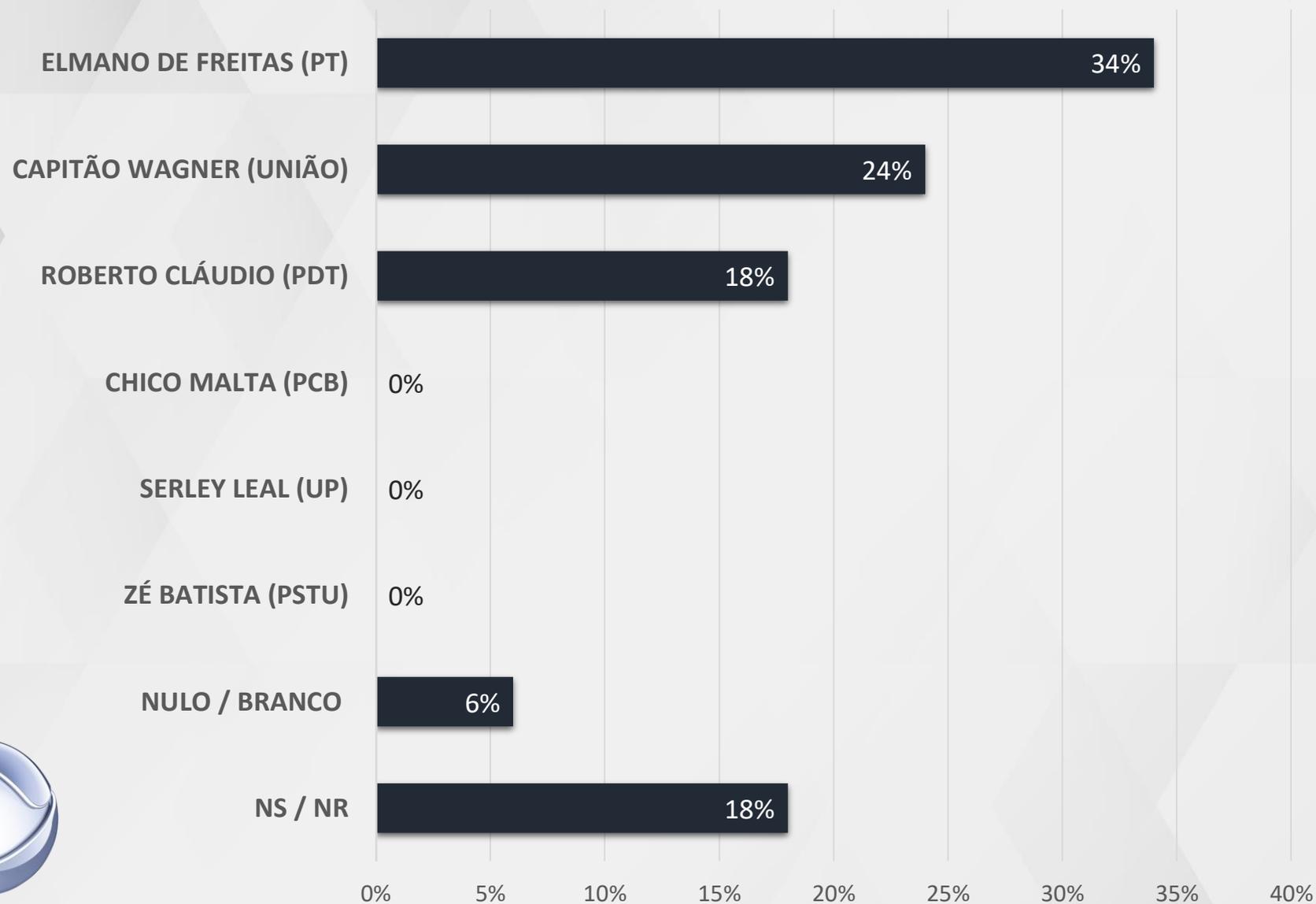


REGIÃO NORTE E NOROESTE
CEARENSE

BATURITÉ, CAMOCIM, CANINDÉ, COREAÚ,
FORQUILHA, IPÚ, ITAPAJÉ, ITAPIPOCA,
MARCO, MARTINÓPOLE, MIRAÍMA,
PENTECOSTE, PIRES FERREIRA, SANTA
QUITÉRIA, SÃO GONÇALO DO AMARANTE,
SOBRAL E TIANGUÁ



ESTIMULADA – GOVERNADOR CEARÁ



REGIÃO SUL E CENTRO-SUL
CEARENSE

BARBALHA, BARRO, CAMPOS SALES,
CRATO, ICÓ, IGUATU, JUAZEIRO DO
NORTE, LAVRAS DA MANGABEIRA,
MAURITI, SALITRE E VÁRZEA GRANDE

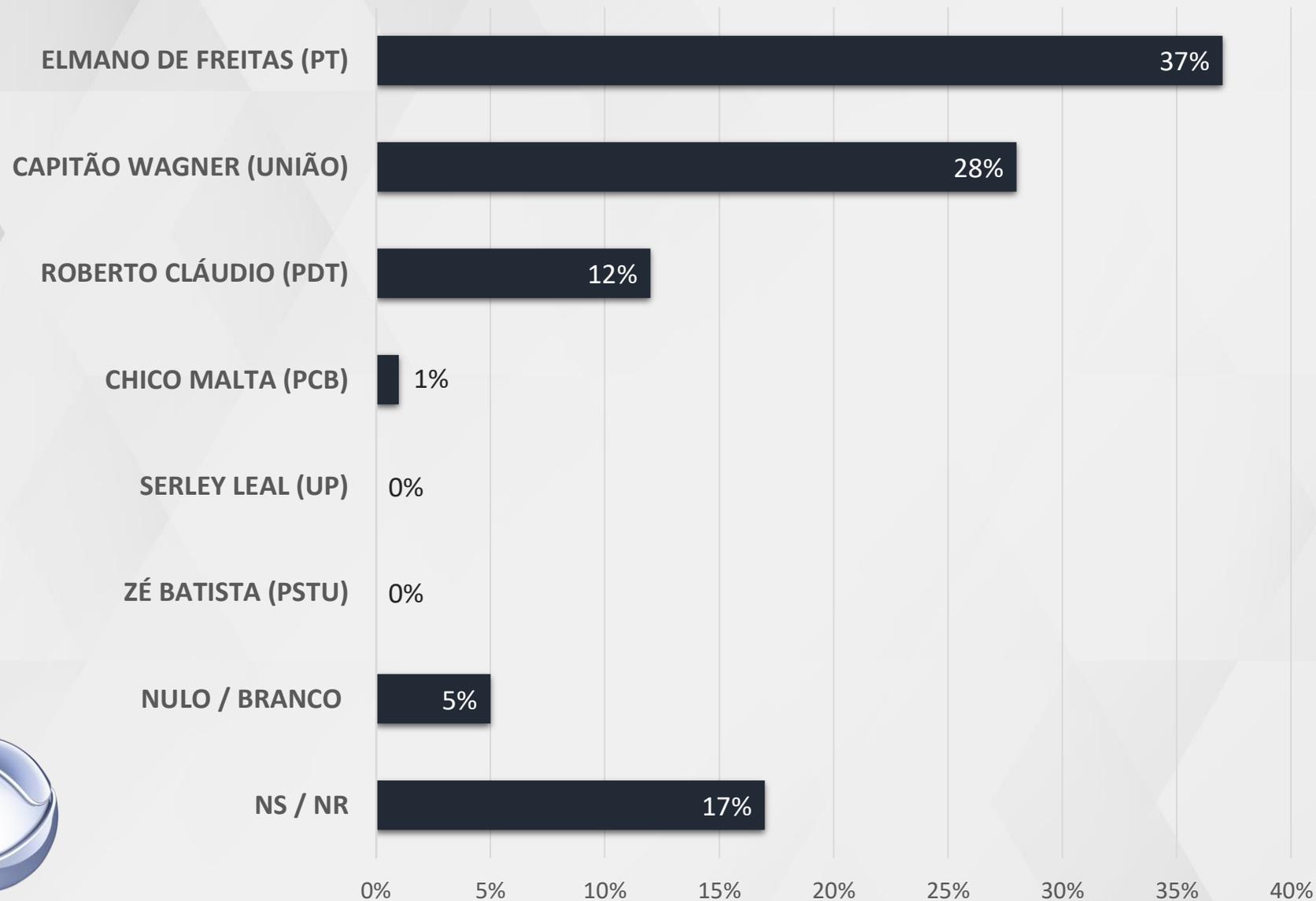


ESTIMULADA – GOVERNADOR CEARÁ



REGIÃO SERTÕES CEARENSES

ACOPIARA, APARENDÁ, CRATEÚS,
MADALENA, MOMBAÇA, PIQUET
CARNEIRO, QUIXADÁ, QUIXERAMOBIM.
TAMBORIL E TAUÁ



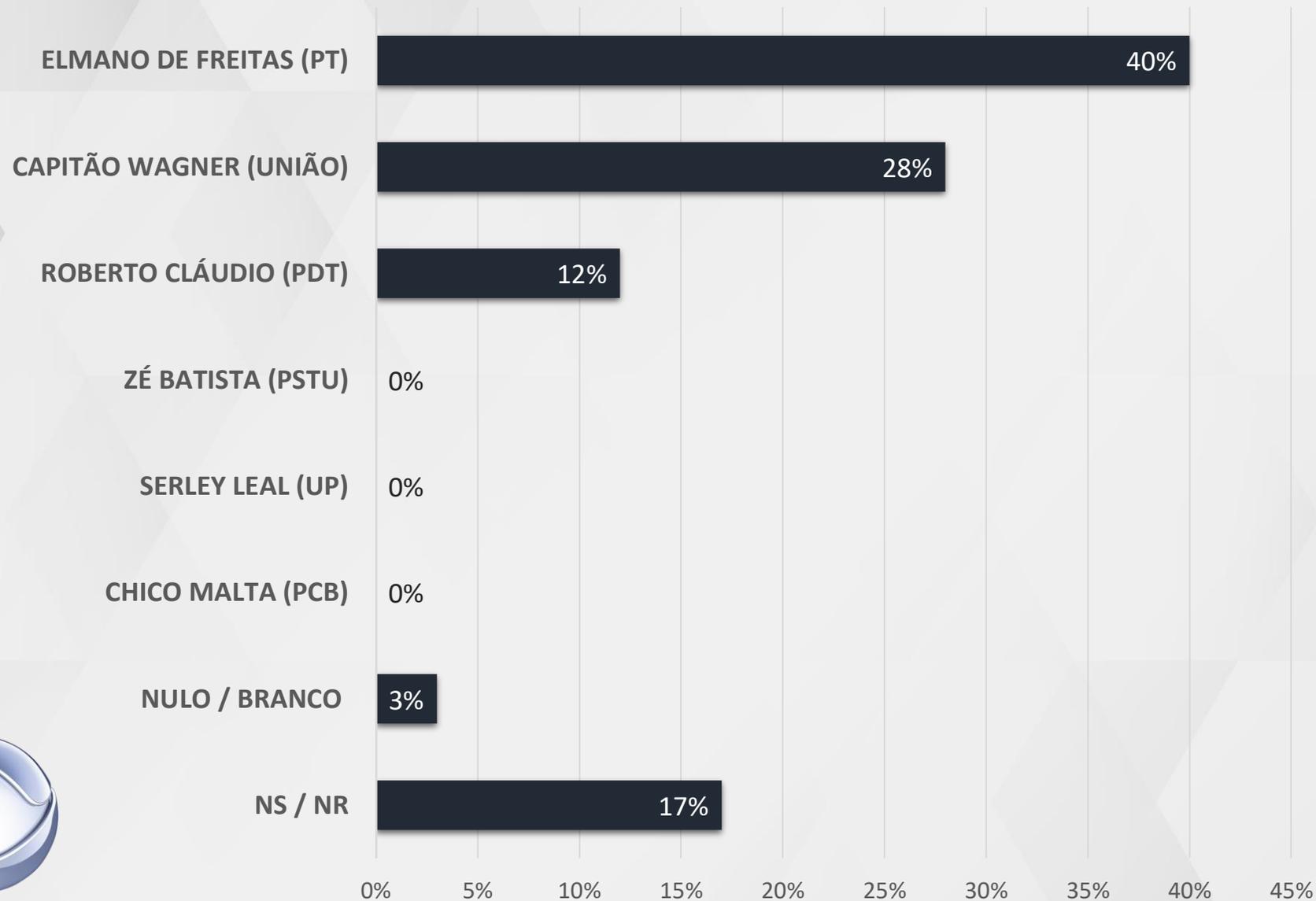
REALTIME
BIG DATA

ESTIMULADA – GOVERNADOR CEARÁ



REGIÃO JAGUARIBE

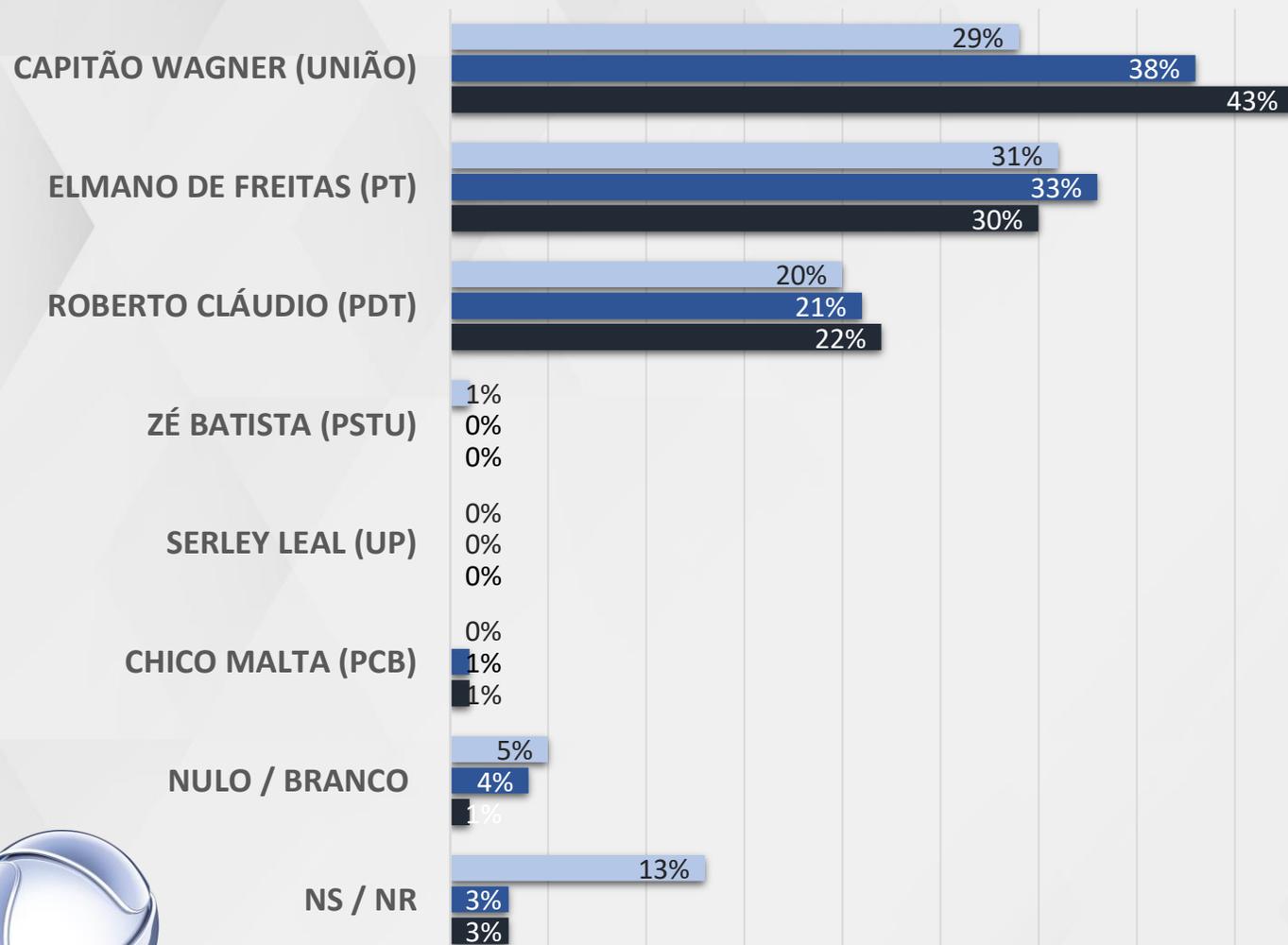
ARACATI, ERERÉ, JAGUARIBE, IBICUITINGA,
LIMOEIRO DO NORTE, PEREIRO E RUSSAS



REALTIME
BIG DATA

ESTIMULADA – GOVERNADOR CEARÁ

■ ATÉ 2 SM ■ 2 A 5 SM ■ MAIS QUE 5 SM

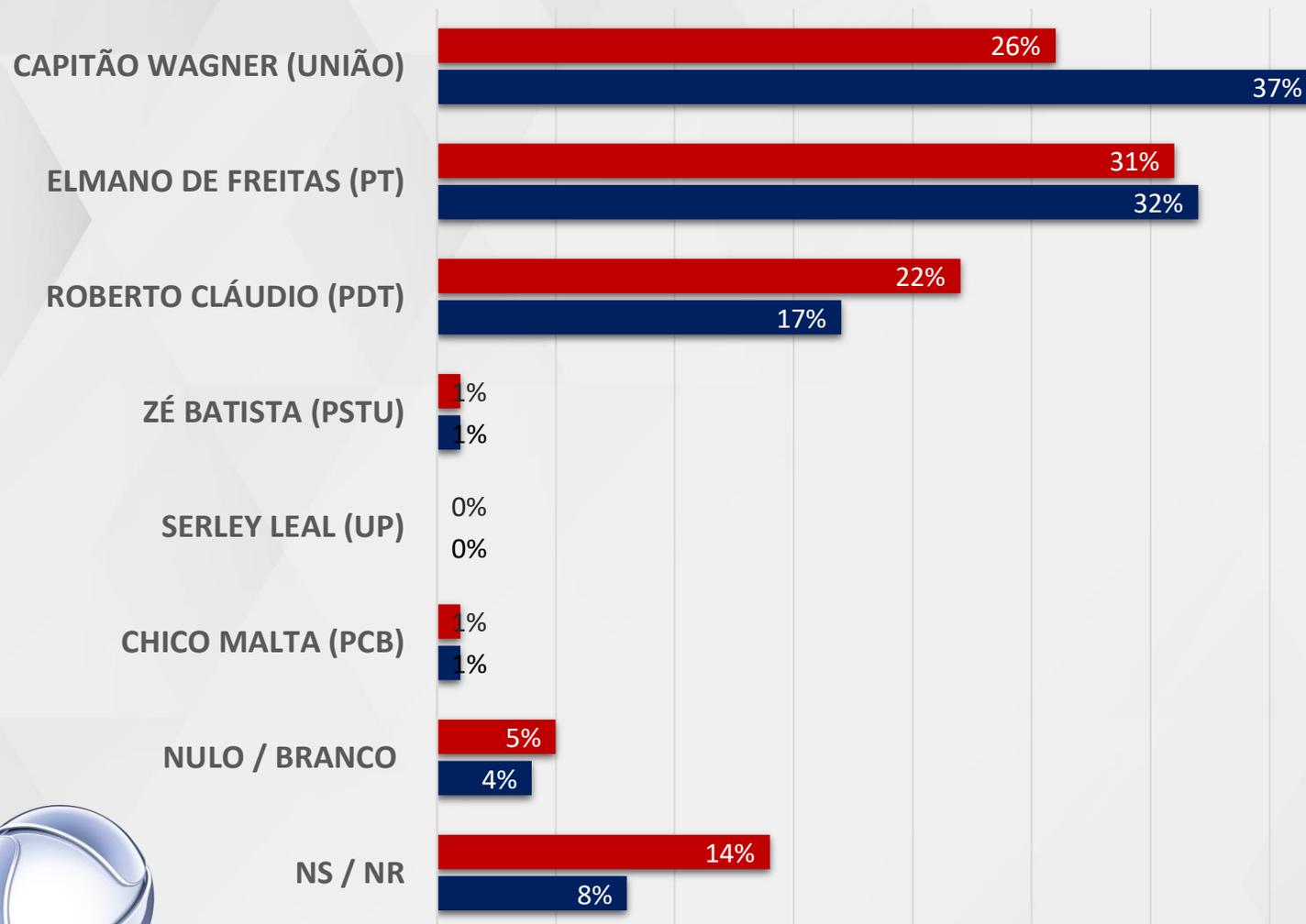


RENDA



ESTIMULADA – GOVERNADOR CEARÁ

MULHER ■ HOMEM

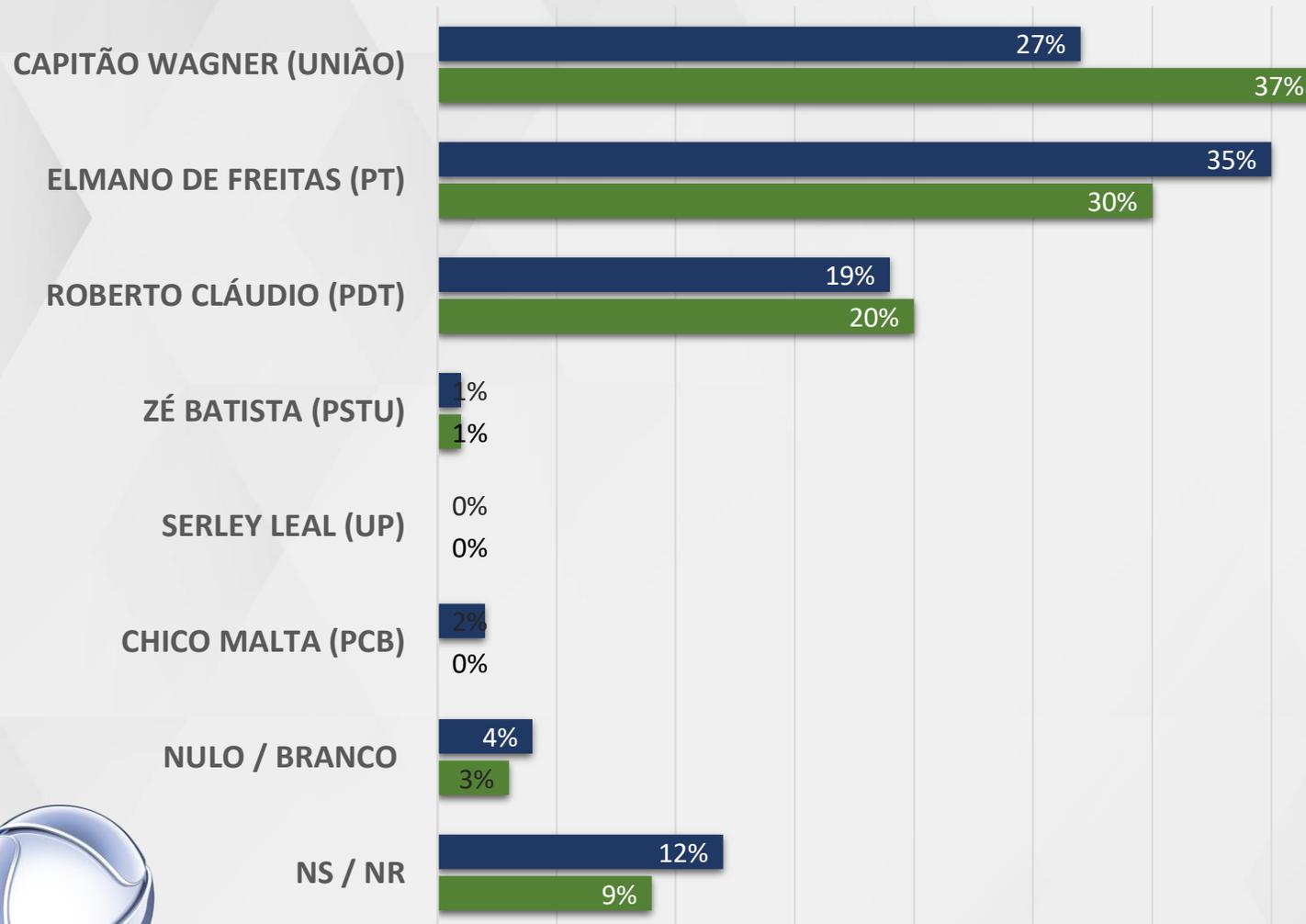


GÊNERO



ESTIMULADA – GOVERNADOR CEARÁ

■ CATÓLICO ■ EVANGÉLICO



RELIGIÃO



REALTIME
BIGDATA

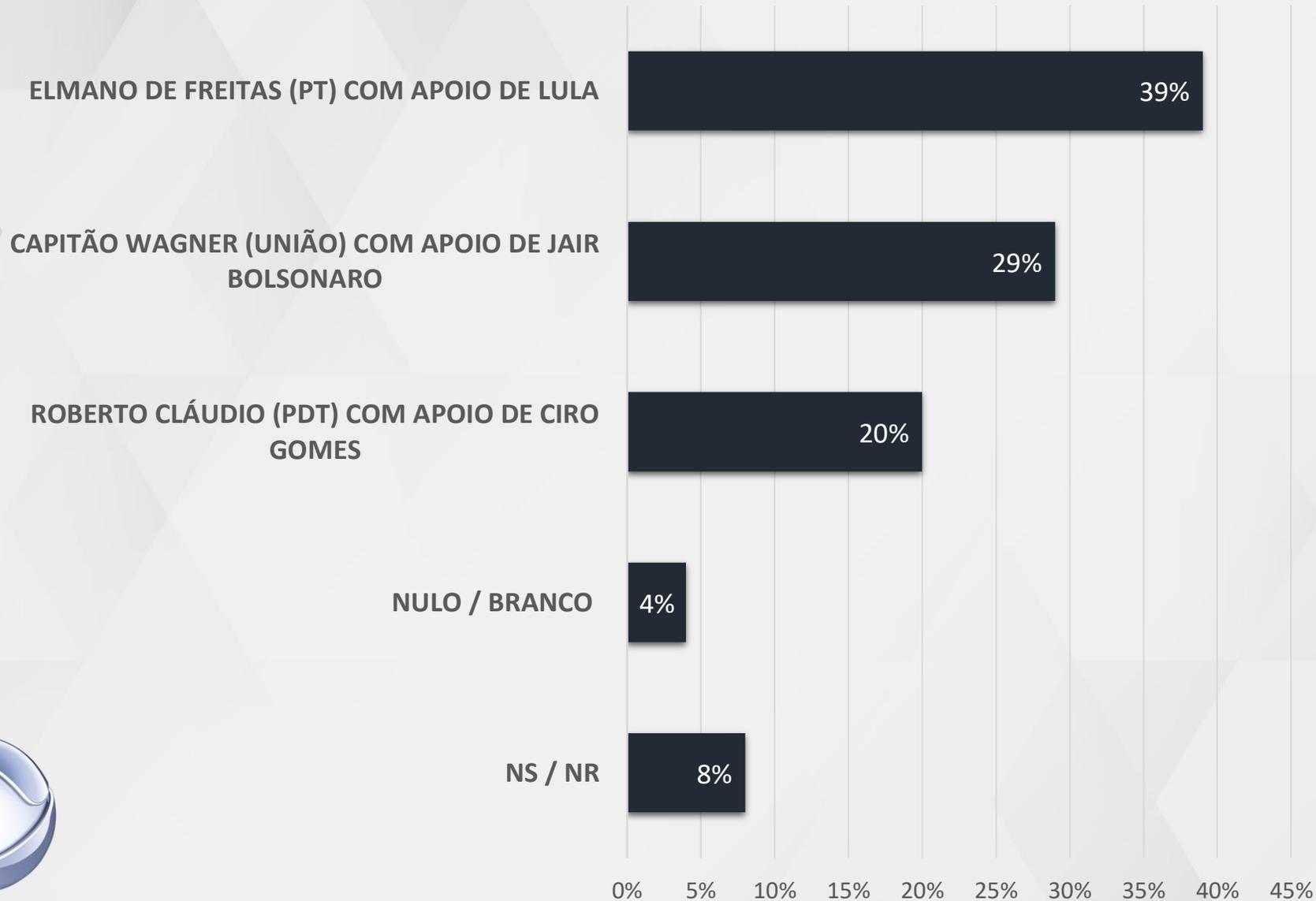


INDUZIDA

GOVERNADOR - CEARÁ



INDUZIDA COM APOIOS – GOVERNADOR CEARÁ



REALTIME
BIGDATA

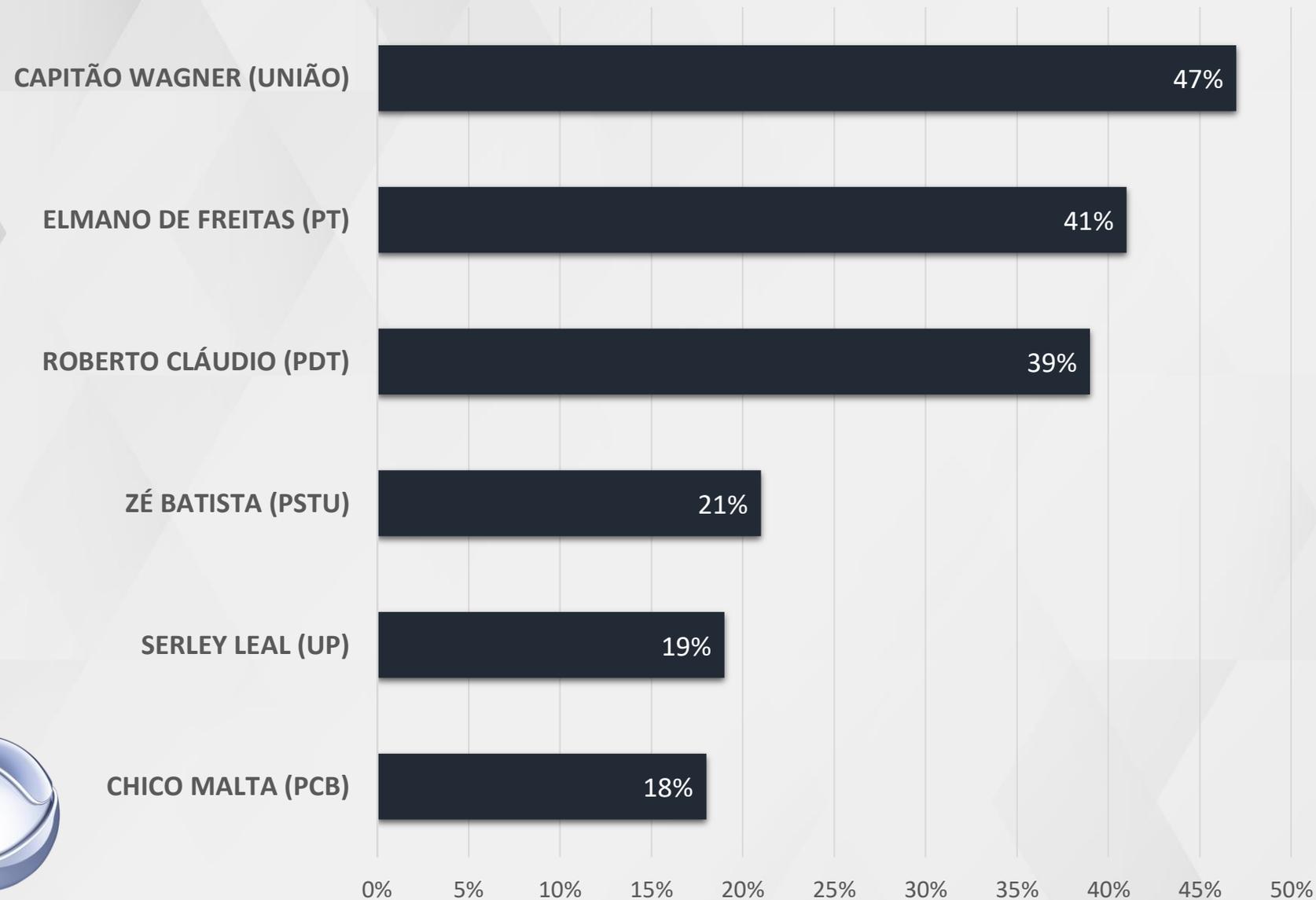


REJEIÇÃO

GOVERNADOR - CEARÁ



REJEIÇÃO MÚLTIPLA – GOVERNADOR CEARÁ



REALTIME
BIGDATA

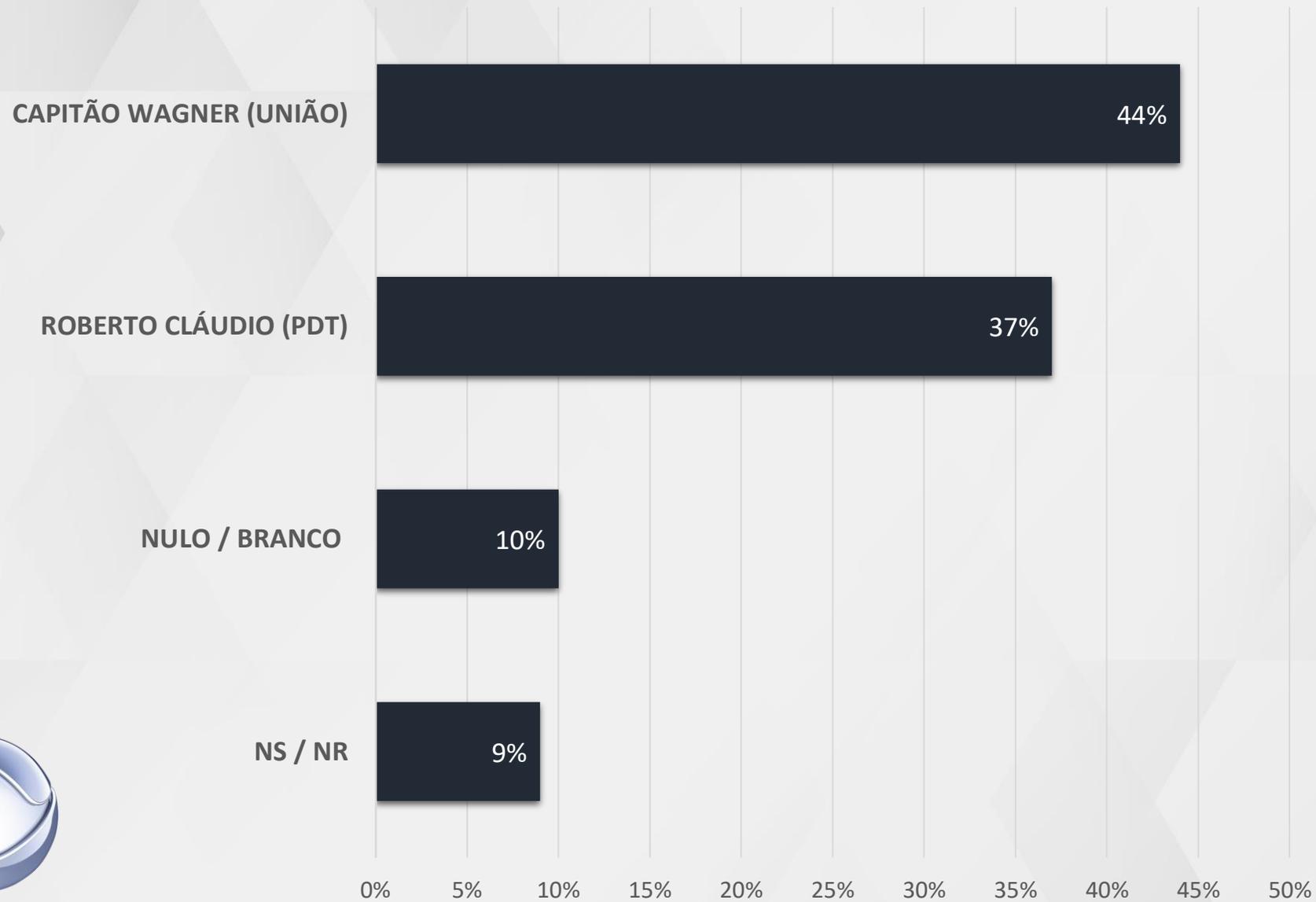


SEGUNDO TURNO

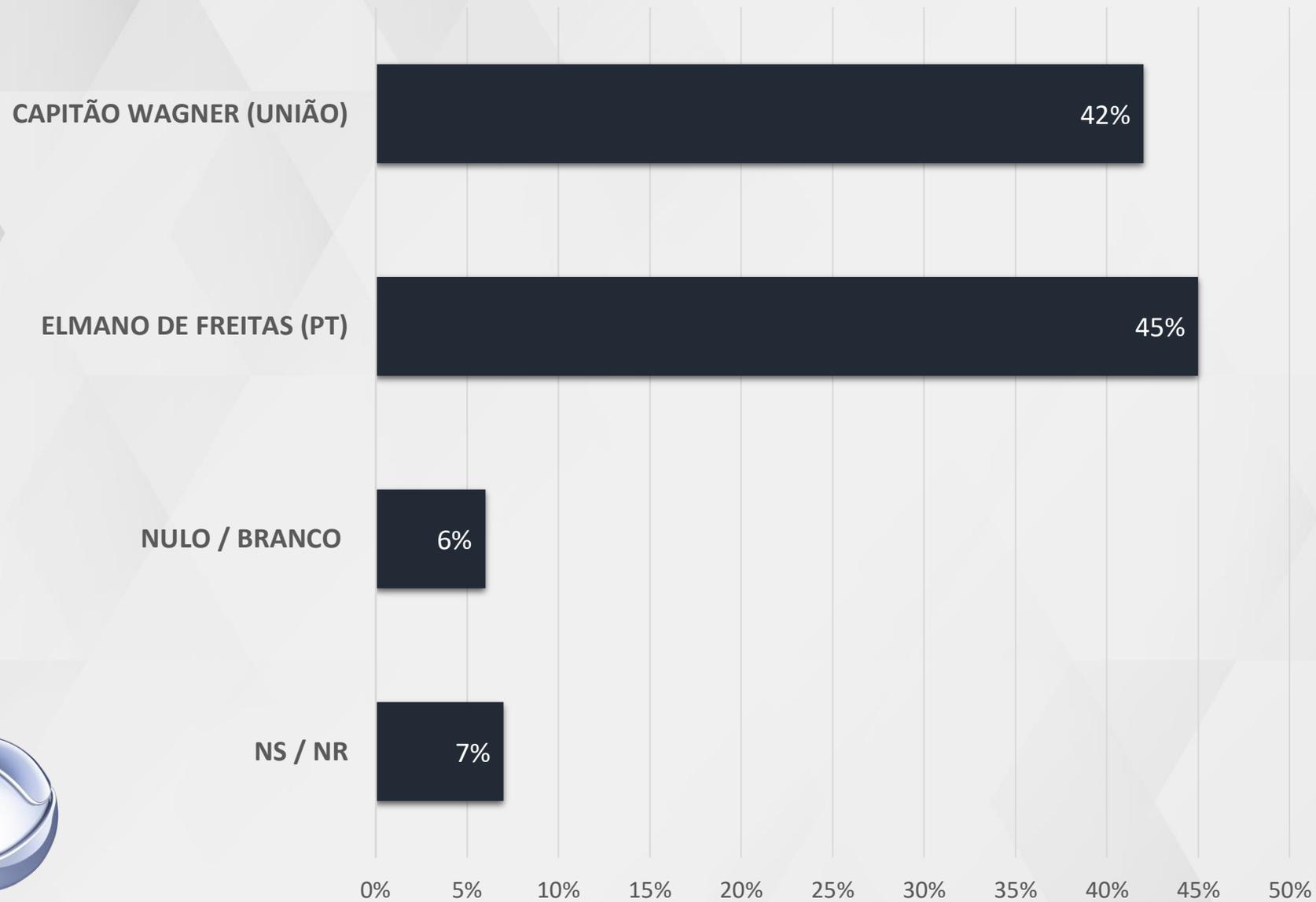
GOVERNADOR - CEARÁ



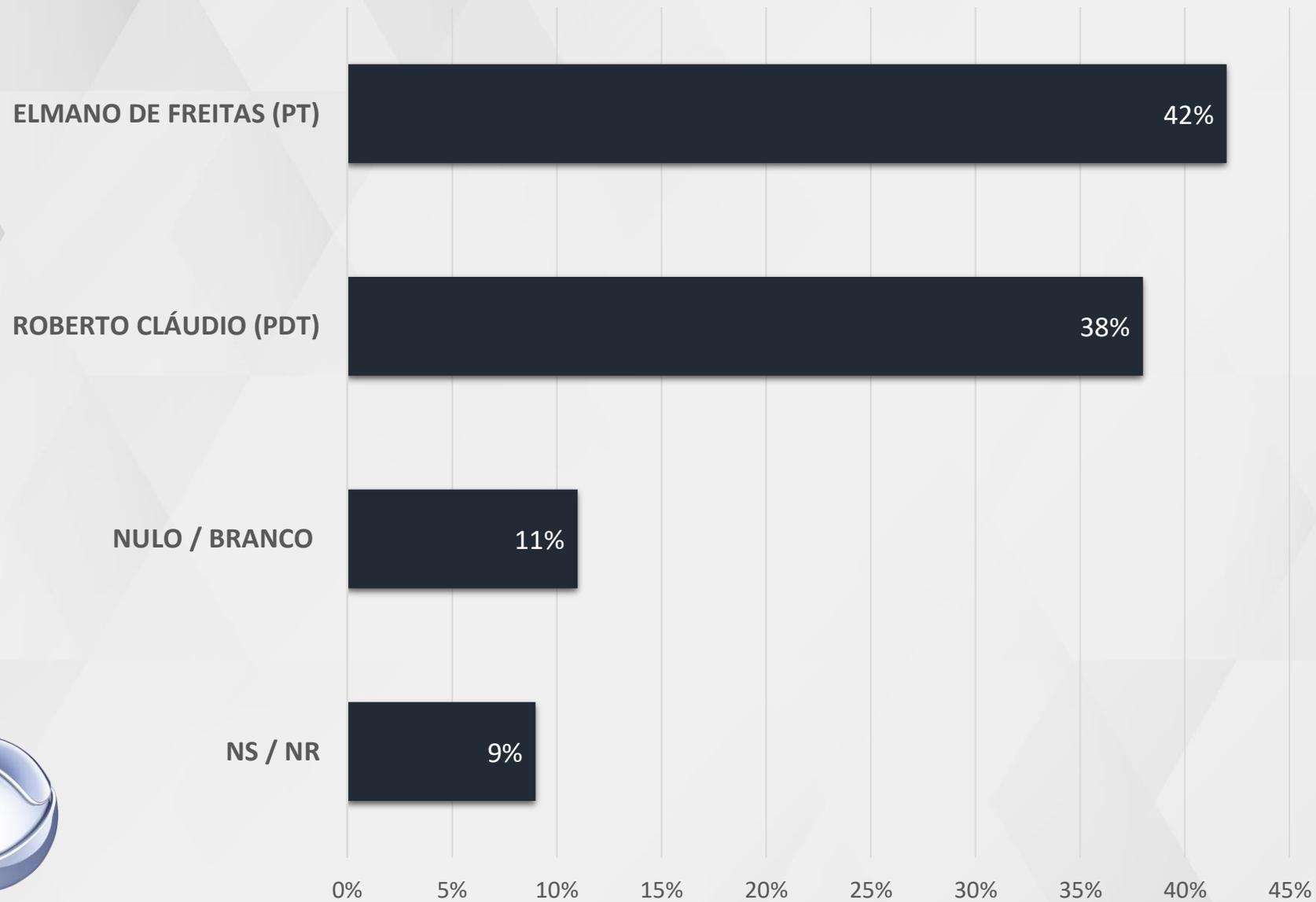
SEGUNDO TURNO – CENÁRIO 1 – GOVERNADOR CEARÁ



SEGUNDO TURNO – CENÁRIO 2 – GOVERNADOR CEARÁ



SEGUNDO TURNO – CENÁRIO 3 – GOVERNADOR CEARÁ



REALTIME
BIGDATA

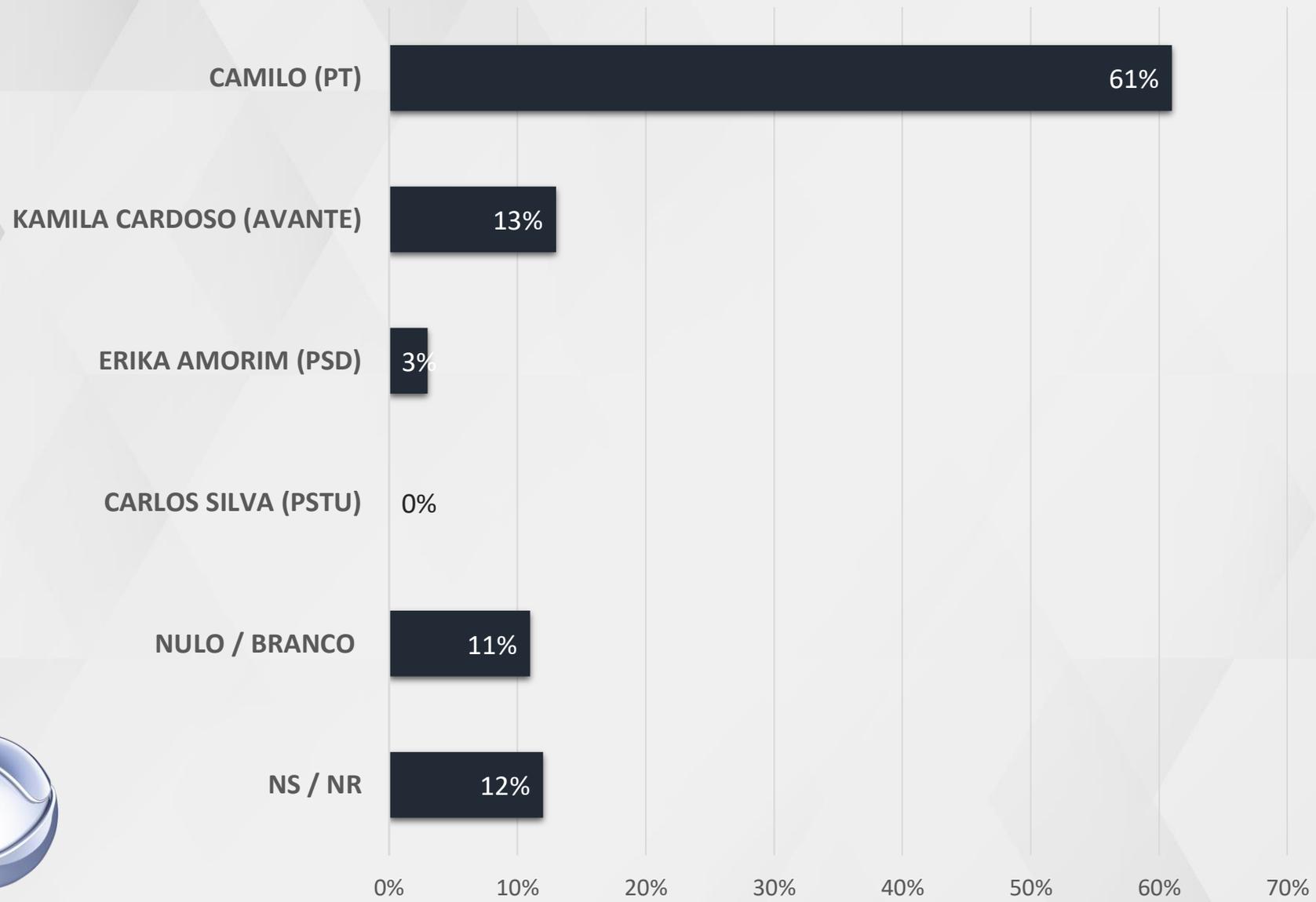


INTENÇÃO DE VOTOS

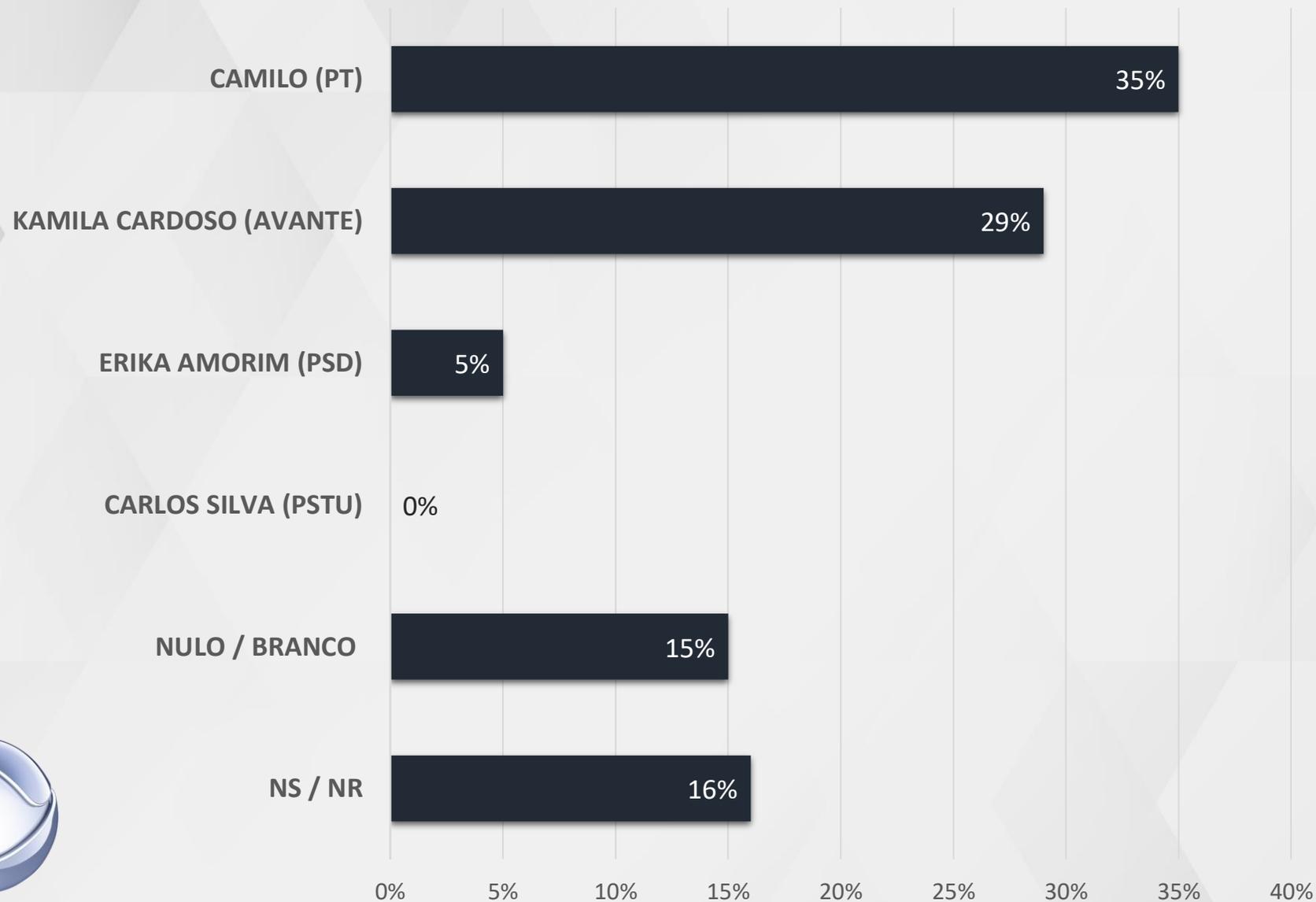
SENADOR - CEARÁ



ESTIMULADA – SENADOR CEARÁ



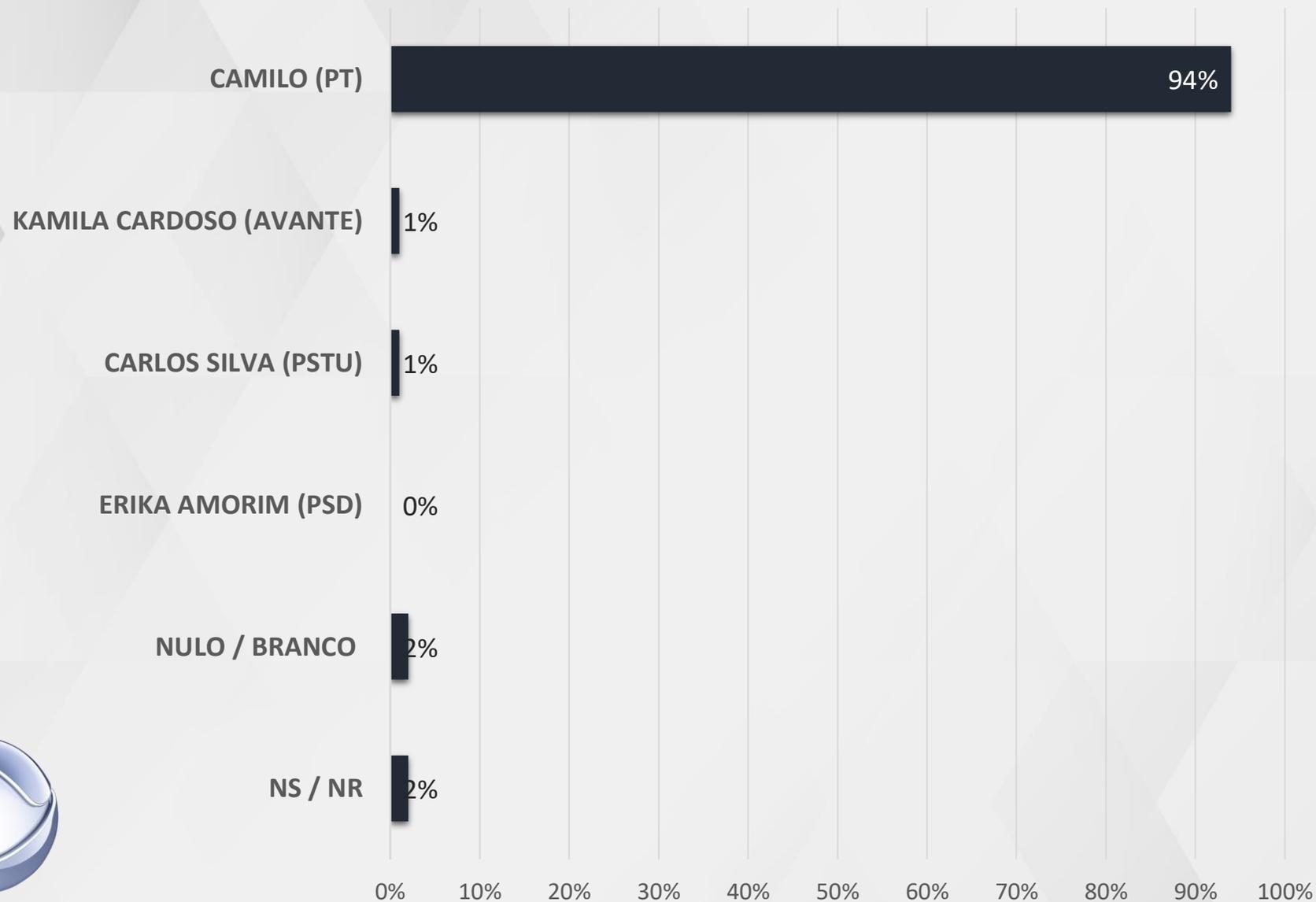
ESTIMULADA – SENADOR CEARÁ



ELEITOR DO CAPITÃO
WAGNER



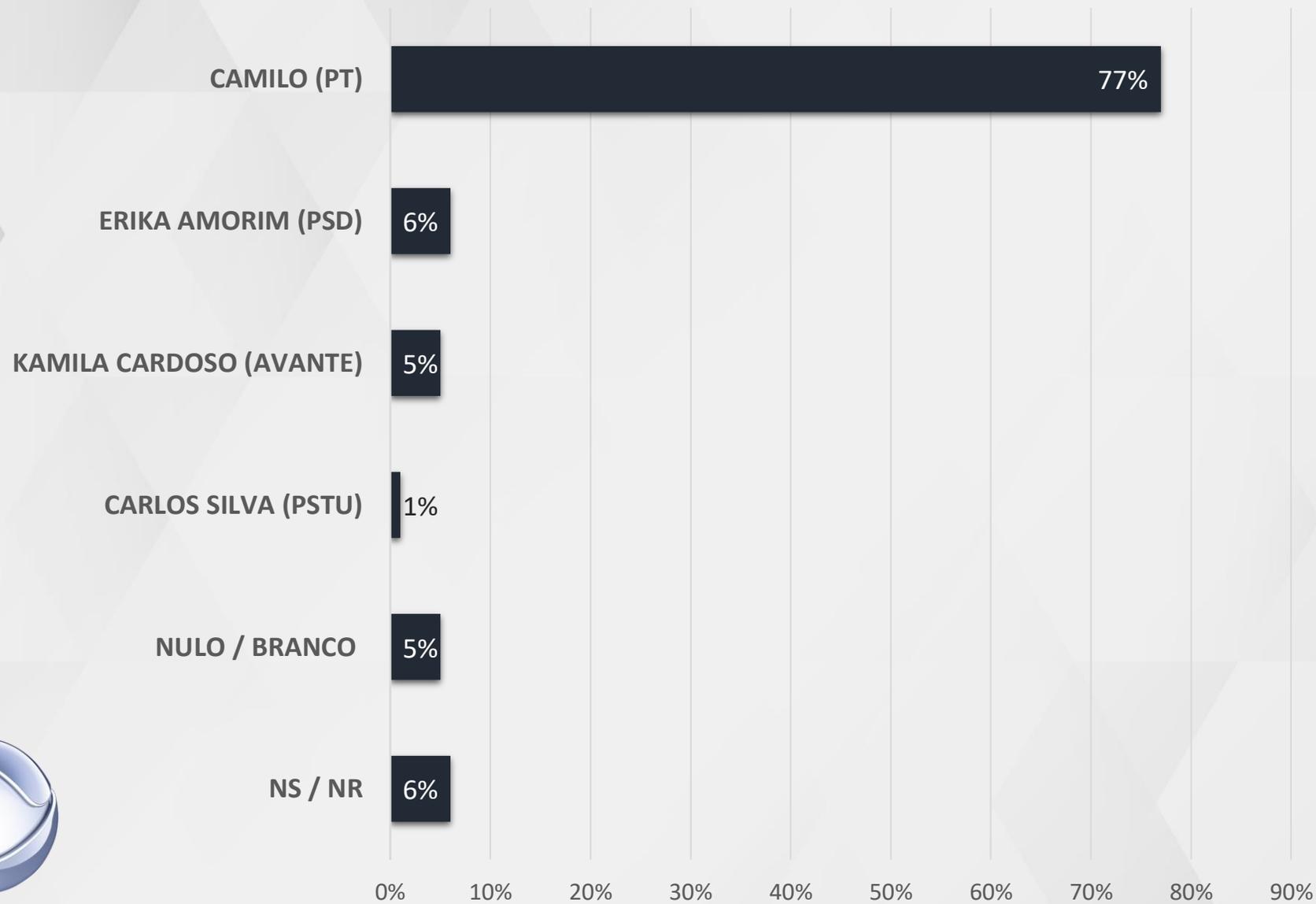
ESTIMULADA – SENADOR CEARÁ



ELEITOR DO ELMANO DE FREITAS



ESTIMULADA – SENADOR CEARÁ



ELEITOR DO ROBERTO
CLÁUDIO



REALTIME
BIGDATA

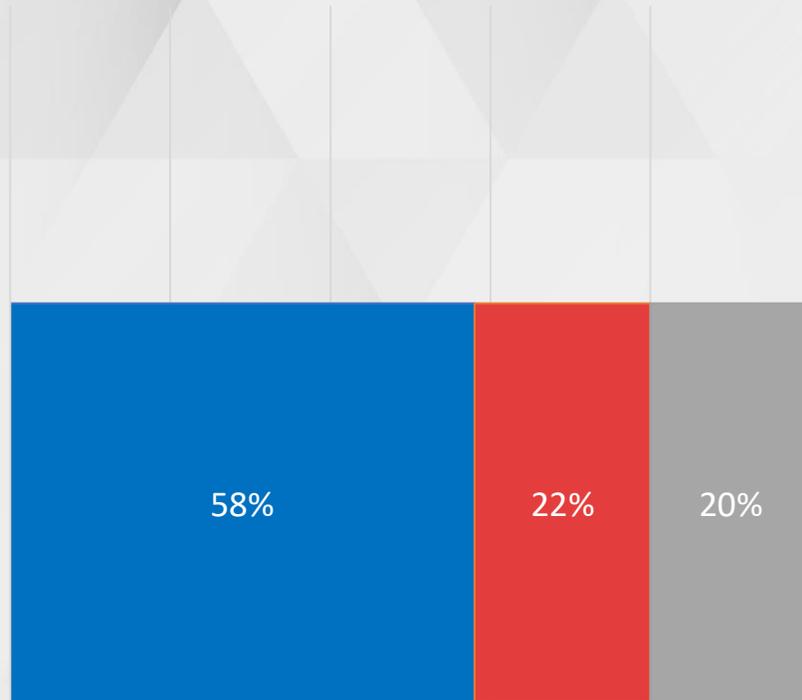


APROVAÇÃO

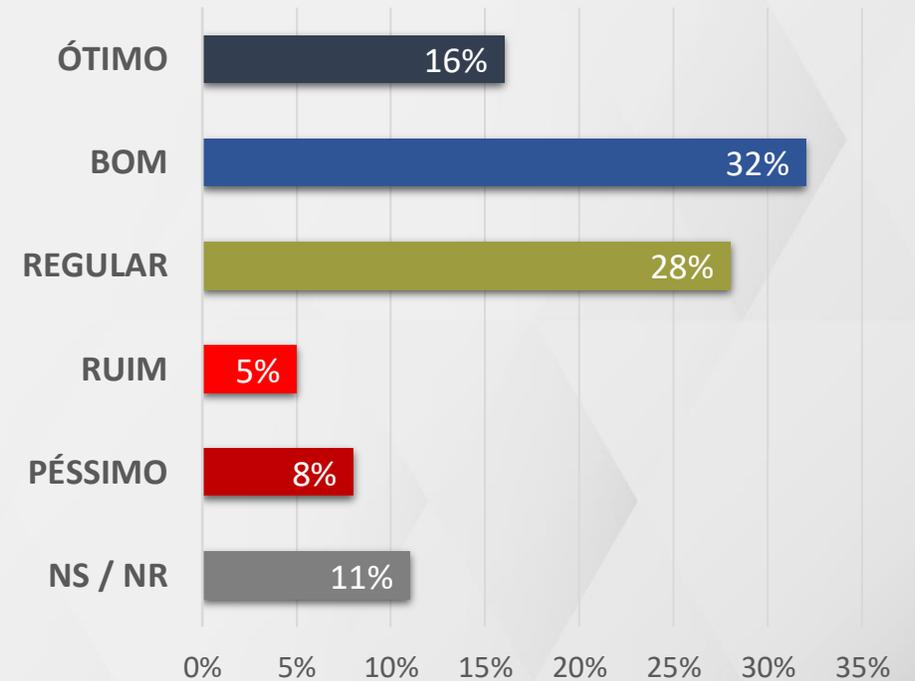
GOVERNO IZOLDA CELA (PDT) - CEARÁ



APROVAÇÃO GOVERNO CEARÁ



■ APROVA ■ DESAPROVA ■ NS/NR





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BROOKLIN – SÃO PAULO – SP – BRASIL
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